

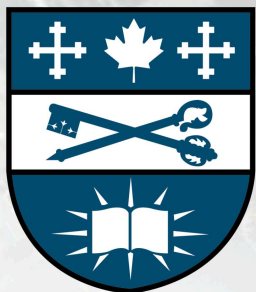
Prepared for:

Your church name

Report generated on:

Tuesday, August 25, 2026

Regional Engagement Atlas of Churches (REACH) Church Impact Report



Wycliffe College

AT THE UNIVERSITY OF TORONTO

Canadian Institute for Empirical Church Research

ciecr.wycliffecollege.ca

Welcome to your REACH Report

This report contains the results of your church's participation in the Regional Engagement Atlas of Churches (REACH) Volunteer Impact survey. The report outlines statistics on your church's demographics, volunteer activities, and a variety of other insights on how you impact the local community and your members.

Volunteers play a vital role in shaping both the heart of their congregation and the well-being of the wider community. We sought to map and understand how your church engages in local, national, and international volunteer activities, as well as the ways that your church can flourish in the future by extending the love, hope, and care of Jesus Christ far beyond its walls. Our prayer is that this report will help encourage and equip your church to further its mission and vision.

Estimates and Methodology

This report is based on responses received via the REACH Volunteer Impact survey. The results, therefore, only provide a sample of what is true for your congregation. Results should be read with this information in mind.

The estimated values provided throughout this report have been strategically weighed based on the total number of congregants in your church in an attempt to estimate full church totals. This information was either: 1) provided by the church prior to participating in the REACH Volunteer Impact survey; or 2) estimated by the CIECR based on previous charitable donation information available via the Canada Revenue Agency (CRA).

Estimates should be read in conjunction with raw data values and percentages to understand the fullest picture of your congregation available. Please read through our Interpretation Guide for further information on how to best understand the data presented in this report.

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Church and Survey Information

Church Name:
▲

Your church name

Business Number:
▼

Your BN here

Survey date range:
▲

Nov 2025 - Jan 2026

Report generated on:
▲

Tuesday, August 25, 2026

43

Total survey responses

323

Estimated total congregants

Report Snapshot

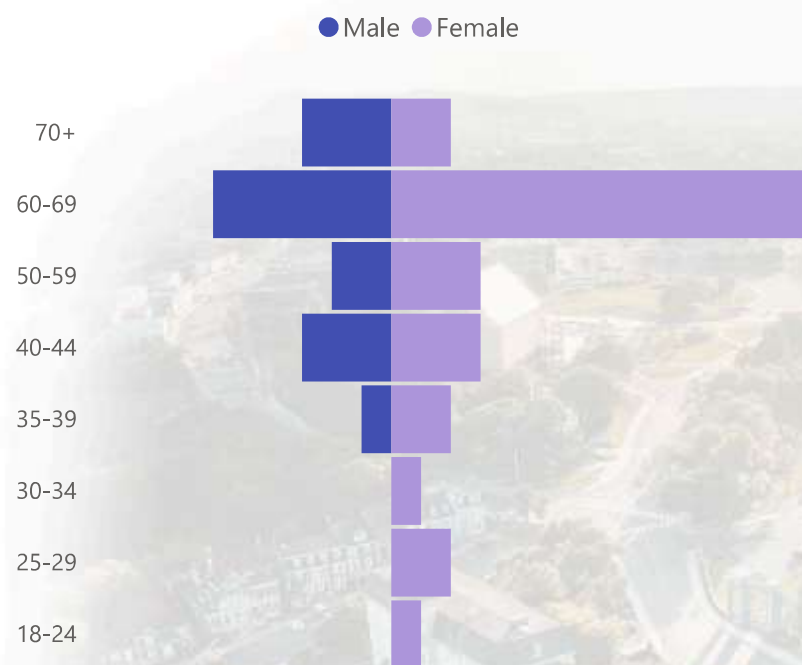
Work and Caregiving	
Average percentage of time spent working remotely	7%
Estimated* total hours spent in caregiving roles	33,389
Volunteering	
Estimated* total church volunteer hours per year	63,066
Estimated* total other volunteer hours per year	66,035
Financial Giving	
Estimated* total giving to the local/home church	\$1,595,996
Estimated* total giving to all charities	\$2,159,909
Demographic Information	
Percentage who identify as a visible minority	9%
Percentage who hold a Bachelor's degree or higher	64%
Percentage who work in a full-time role	28%

*Estimates were calculated using the ratio of survey responses received against the estimated size of the congregation. Estimates may not reflect true counts or distributions, but provide an idea of what the overall congregation's experience may be.

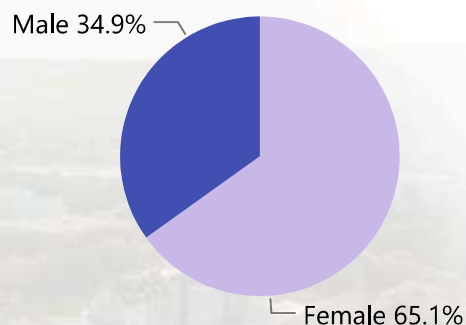
Demographic Information

The following section contains demographic information on members of your church. Consider this section an introduction to *who* attends your church, which we like to call your congregational, or "Volunteer DNA."

Population Pyramid



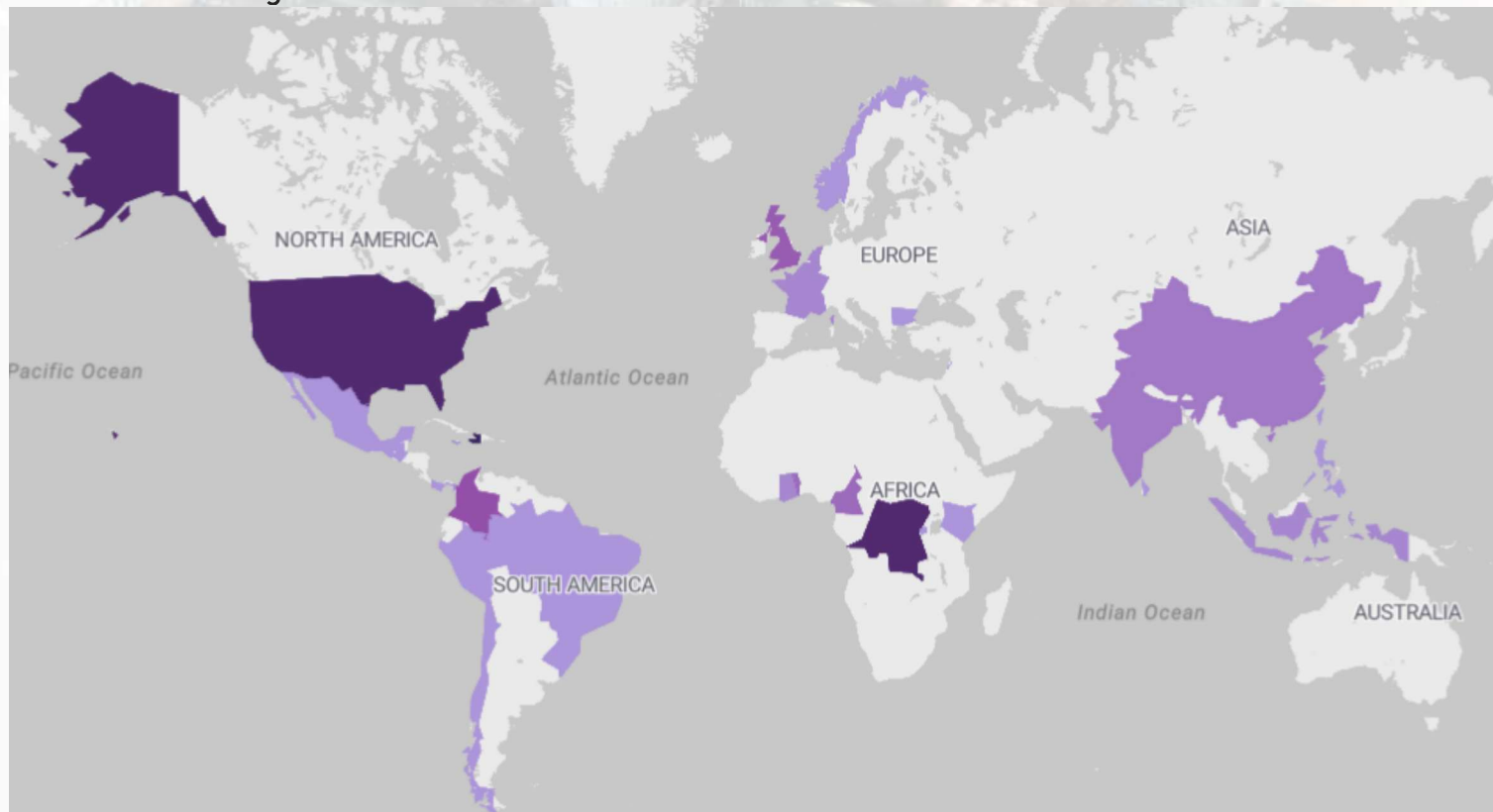
Gender Distribution



Gender and Age Breakdown

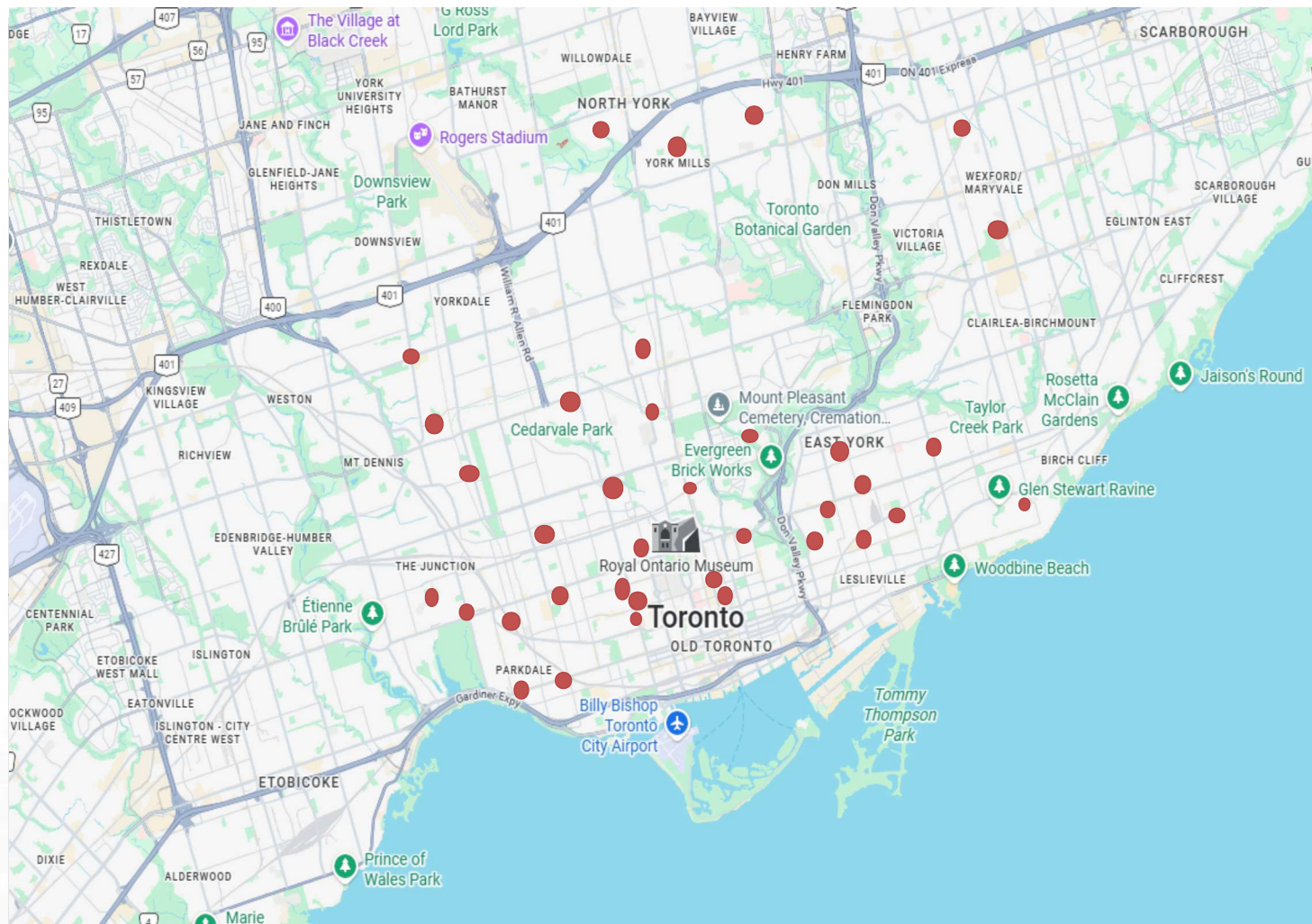
Gender	Median age	Average age
Female	62.0	54.9
Male	61.0	58.7
Total	61.0	56.2

Countries of Origin



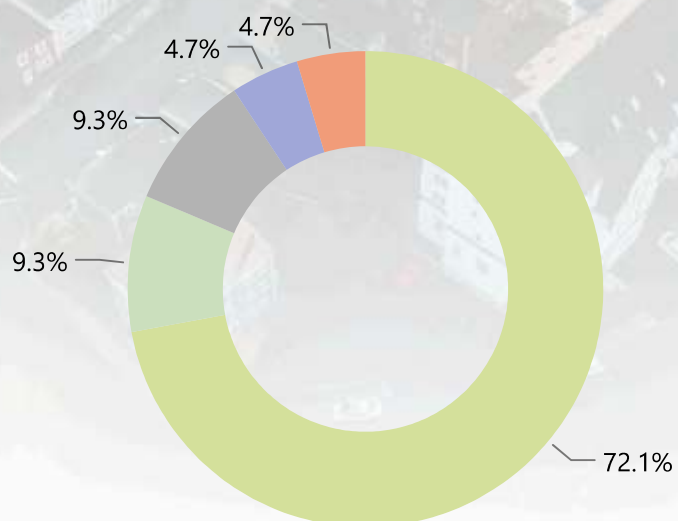
Demographic Information

The map below outlines where members of your church live around its general vicinity.



Marital Status

● Married ● Divorced ● Single ● Separated ● Widowed

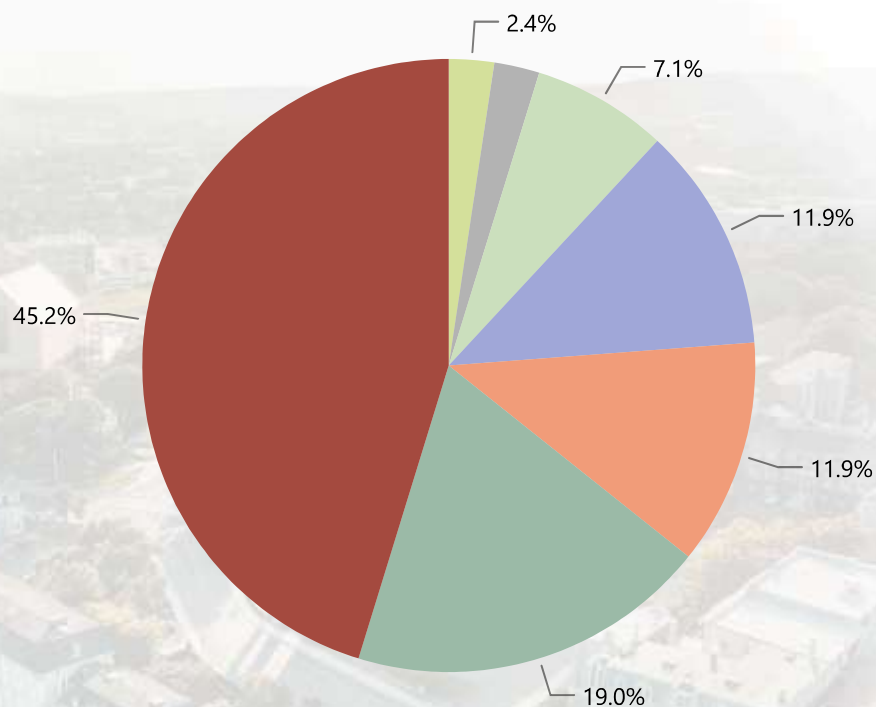


Demographic Information

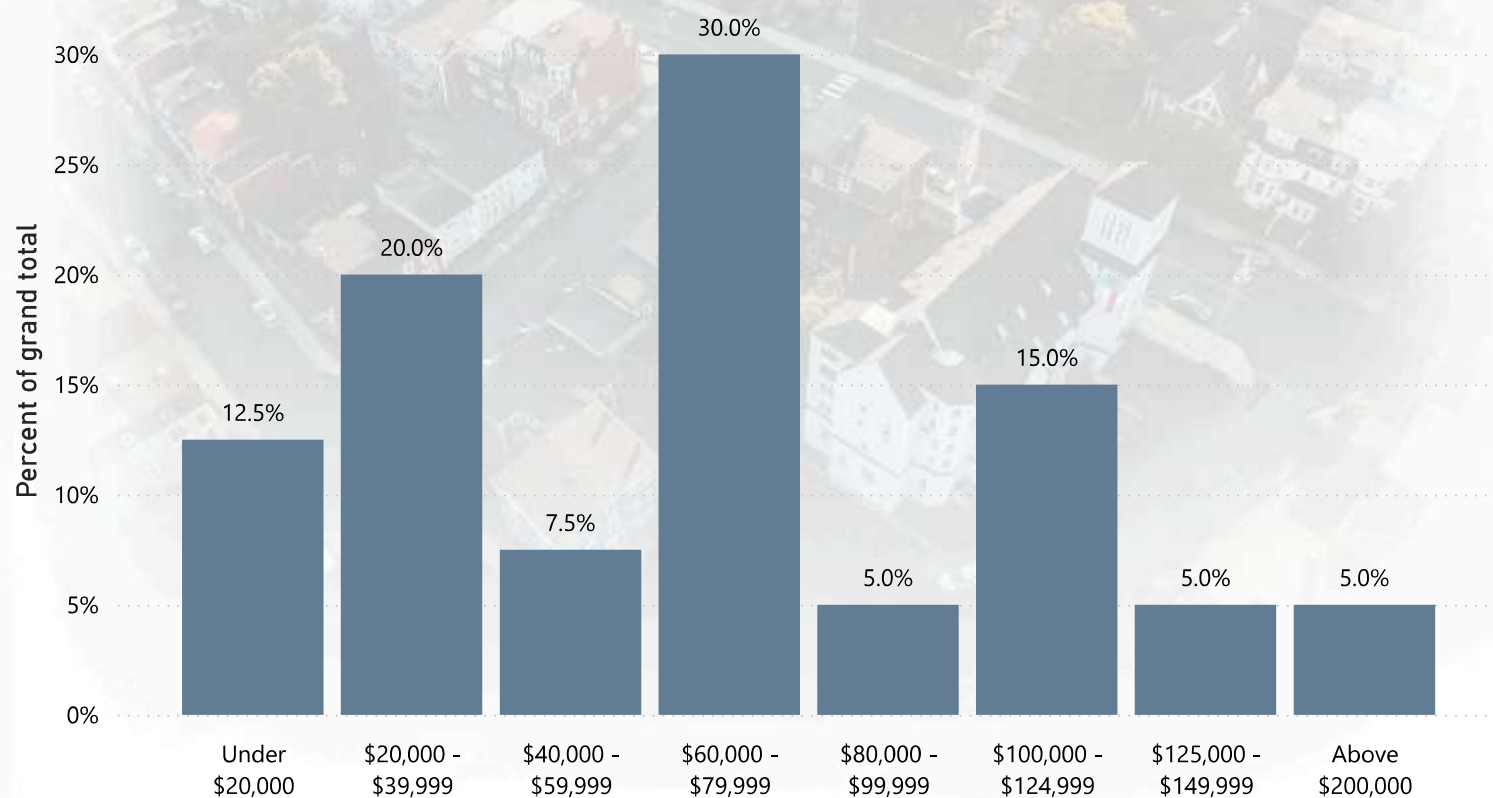
Participants were asked about their highest earned educational level and gross annual income.

Highest Education Level Completed

- High school
- Other education
- Doctorate
- Master's
- Some college
- College or apprenticeship
- Bachelor's



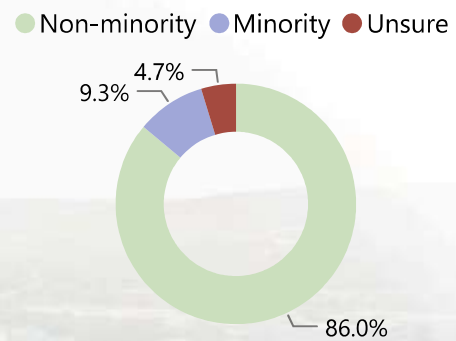
Gross Annual Income Brackets



Demographic Information

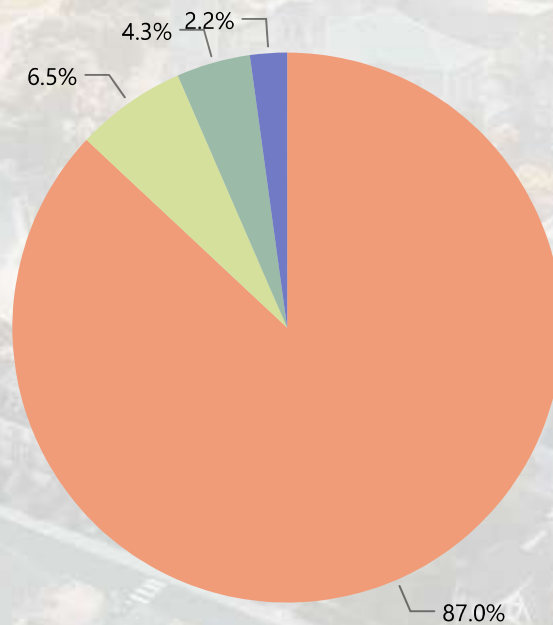
Participants were asked whether they self-identified as a visible minority. They were also asked to specify their ethnicity or ethnicities.

Visible Minorities

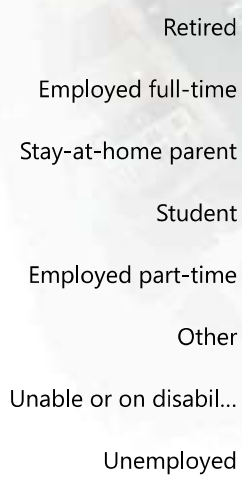


Ethnic and Cultural Origins

- White or European
- East Asian
- Indigenous (First Nations, Métis, ...)
- South Asian



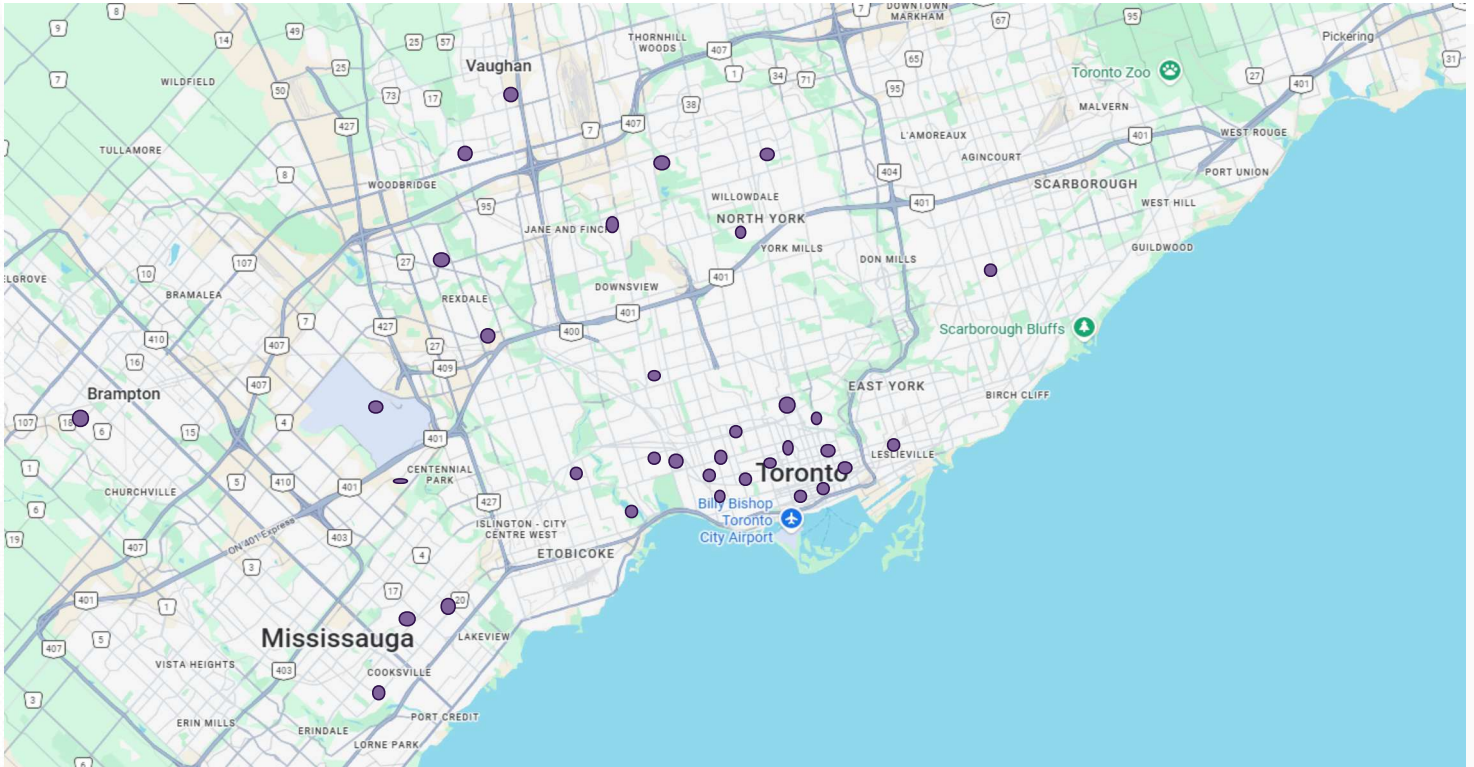
Employment Status



Participants were also asked about their employment status. "Homemakers" have been grouped into the "stay-at-home parent" category.

Workplaces

The map below shows where members of your church work throughout the week.



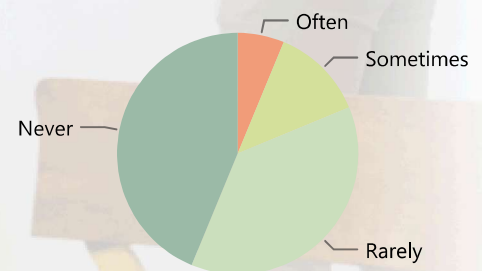
For this section, participants were asked to specify the most common way they commute to their workplace. This information can be helpful in understanding how commuting methods may vary across members of your congregation, and can be compared to church commuting methods found in the Church Attendance section.

Commuting to Work

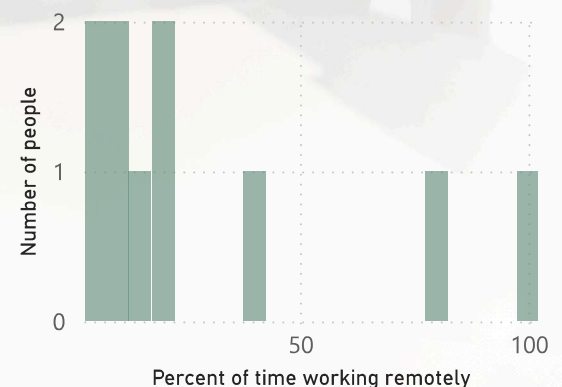
	Count	%	Estimated total*
Driving	13	81%	262
Cycling	1	6%	20
Walking	0	0%	0
Public transit	1	6%	20
Rideshares	0	0%	0
Work remote only	1	6%	20
Total	16	100%	

*Estimates were calculated using the ratio of survey responses received against the estimated size of the congregation. Estimates may not reflect true counts or distributions, but provide an idea of what the overall congregation's experience may be.

Work commute is exceedingly long and/or difficult?



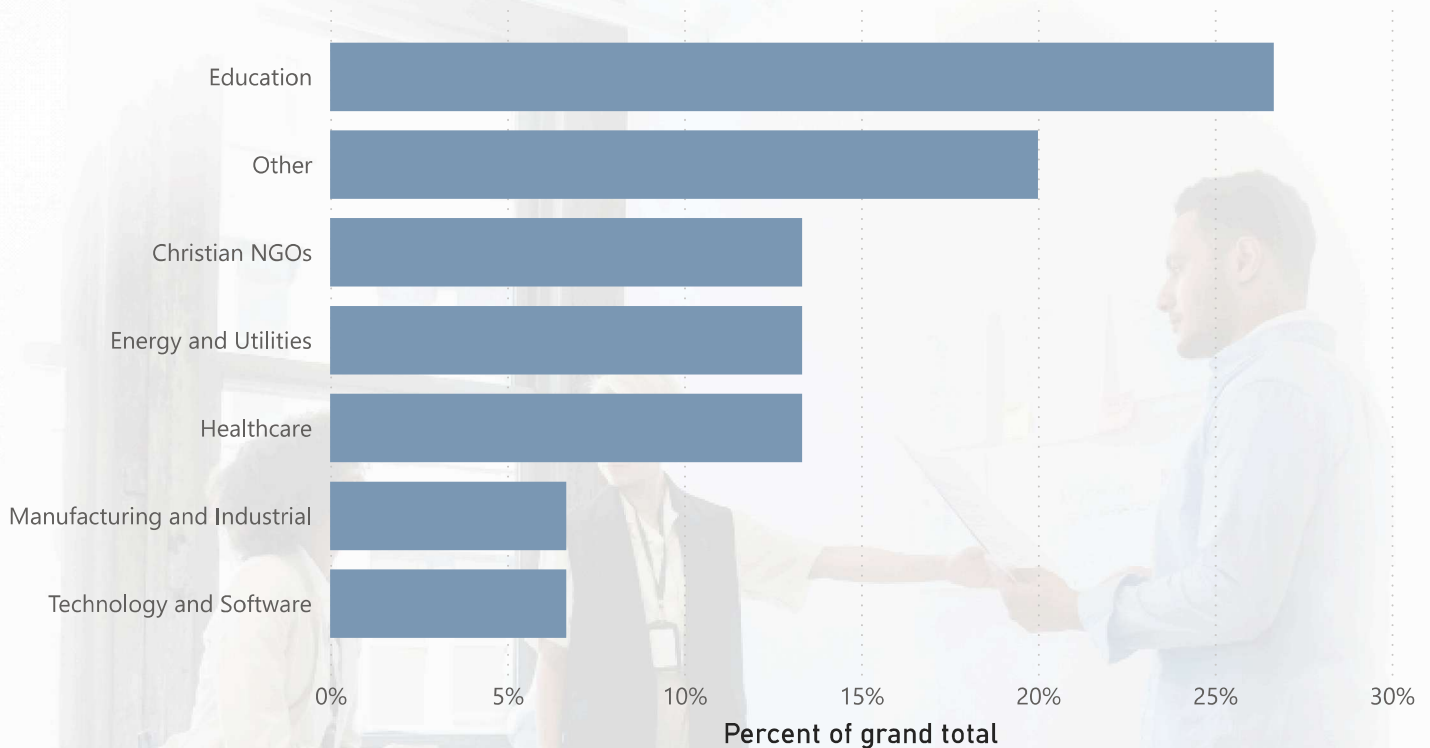
Distribution of those working remotely



Workplaces

It can also be interesting and important to understand what sectors are most common in your congregation. For example, congregations with higher numbers of individuals involved in charitable workplaces or among other specialized skill groups (education, healthcare, etc.) may be more inclined to volunteer in similar roles at church or participate in other volunteer activities that involve their unique skills beyond church.

Employment Sector

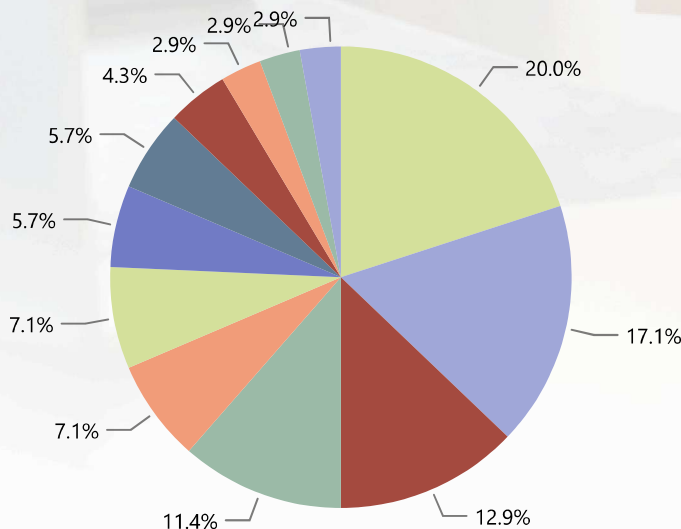


Church members may also work in unpaid and informal caregiving roles for people they know personally. The chart below demonstrates what types of caregiving are most common among those who participate in it.

For the purposes of this study being a caregiver is defined as *helping or caring for someone with a medical condition, challenges related to aging, a mental health condition, or a disability.*

Types of Caregiving Activities

- Emotional support
- Transportation
- Meal preparation or clean...
- Access to faith community
- Managing finances
- Personal care
- Property maintenance
- Scheduling or coordinati...
- Financial support
- Access to recreation facil...
- Medical procedures
- Overnight support



16
Total caregivers

120
Estimated total caregivers

103
Average annual hours

33,389
Estimated total annual hours

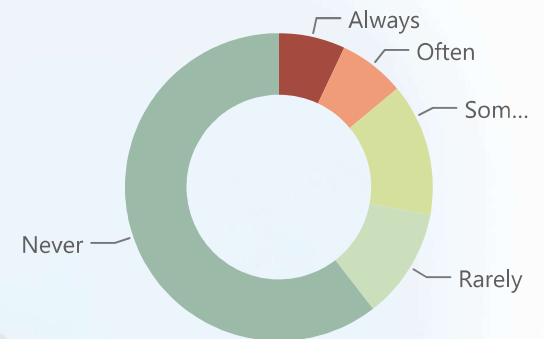
Church Attendance

Participants were also asked to specify the most common way they commute to church. This information can be helpful for evaluating your church's needs for parking and accessibility.

Commuting to Church

	Count	%	Estimated total*
 Driving	34	79%	255
 Cycling	0	0%	0
 Walking	7	16%	53
 Public transit	0	0%	0
 Rideshares	2	5%	15
 Attend online only	0	0%	0
Total	43	100%	

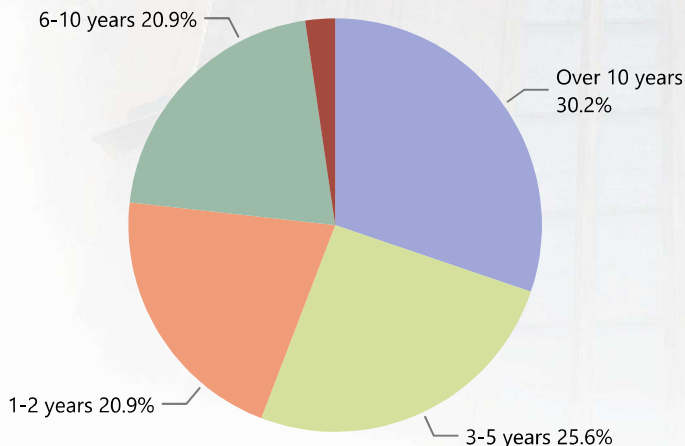
Church commute is exceedingly long and/or difficult?



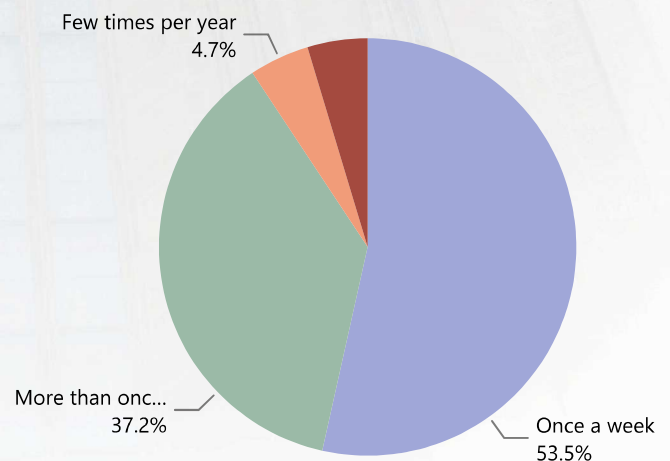
*Estimates were calculated using the ratio of survey responses received against the estimated size of the congregation. Estimates may not reflect true counts or distributions, but provide an idea of what the overall congregation's experience may be.

Participants were also asked to provide information on how many years they have attended the church and their average attendance (or participation) frequency.

Church Attendance in Years



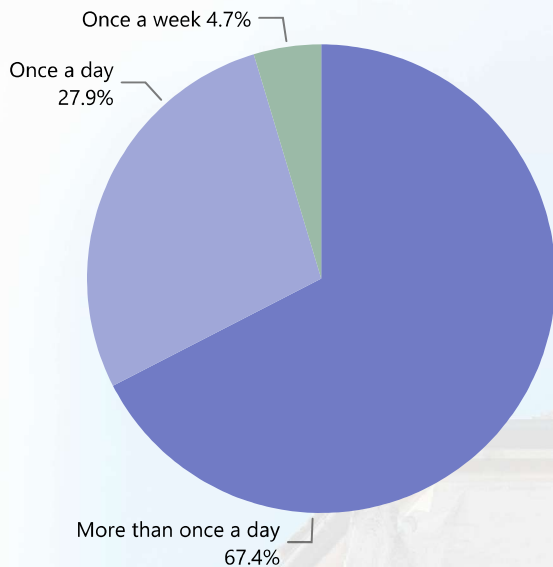
Church Attendance Frequency



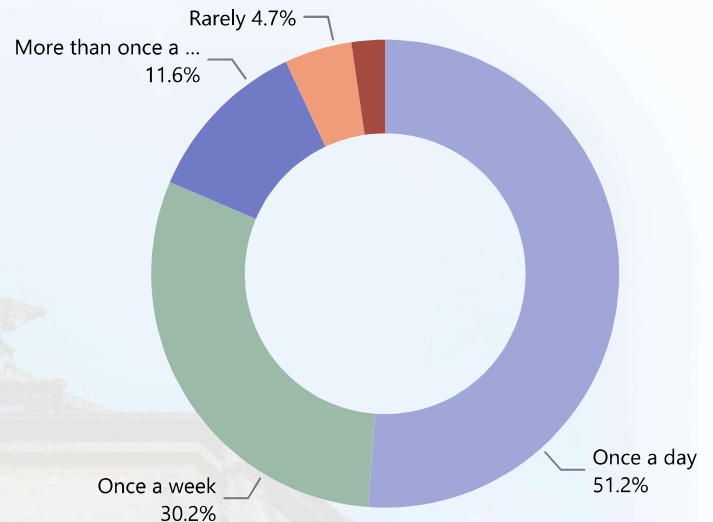
Religious Practice

Participants were asked several additional questions about their religious identity and beliefs. We evaluated prayer and Bible reading frequency. Although these are not the only metrics from which to evaluate religious practice and participation, these questions provide a starting point from which to explore these questions further.

Prayer Frequency



Bible Reading Frequency



We also asked participants to rank the likelihood of them inviting friends (Christian and non-Christian) to church. We also evaluated their likelihood to continue attending their church even if it was further away on the same scale. These were measured on a scale of 0-10, where 0=Not at all likely; 10=Extremely likely.

Likelihood of inviting Christian friends to church



Likelihood of continuing to attend church even if it was further away



Likelihood of inviting non-Christian friends to church



Likelihood of continuing to attend workplace even if it was further away



Charitable Giving

This section outlines participant's annual average giving to a variety of different organizations and charities. The distribution shown below gives you an idea of what types of charitable giving your congregation participates in most generously, as well as what motivates them to give.

	Sum	Average/person (95% trimmed mean)	Estimated total*
Local (home) church	\$272,470	\$4,941	\$1,595,996
Other local congregations	\$12,550	\$101	\$32,676
Domestic Christian charities	\$92,420	\$987	\$318,643
Foreign Christian charities	\$29,102	\$451	\$145,741
Domestic secular charities	\$18,600	\$200	\$64,600
Foreign secular charities	\$1,300	\$7	\$2,253
Total	\$426,442		\$2,159,909

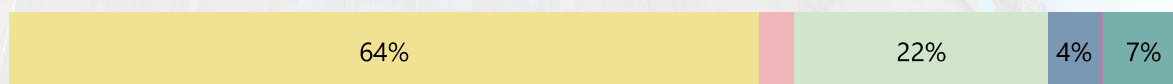
*Estimates were calculated using the ratio of survey responses received against the estimated size of the congregation. Estimates may not reflect true counts or distributions. The true Canada Revenue Agency (CRA) earnings are displayed in the adjacent box.

\$742,995

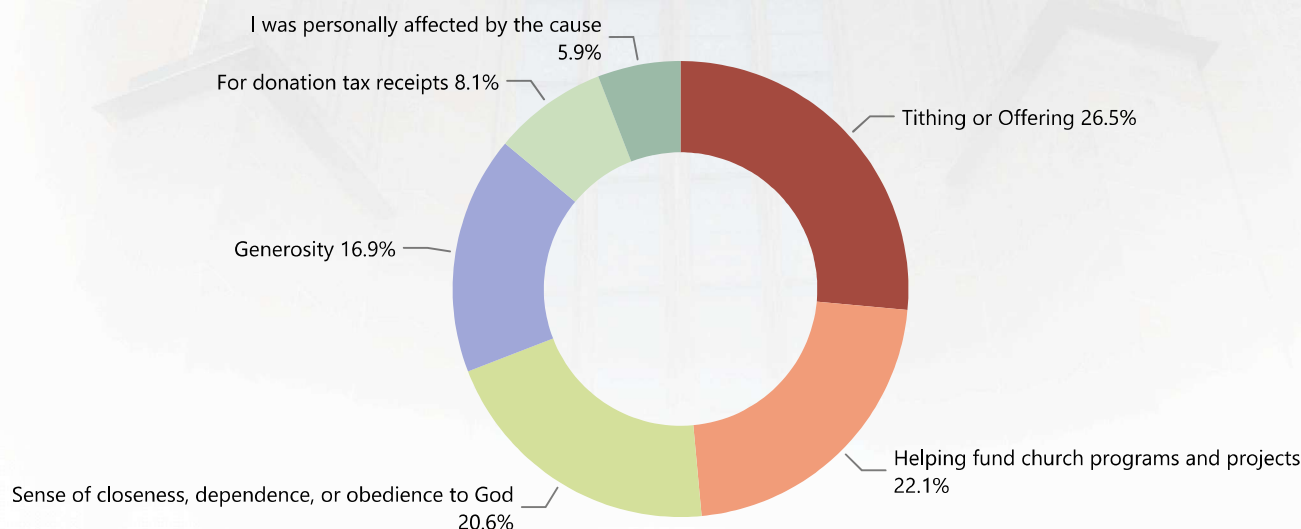
2024 tax-receipted income

Giving Distribution

- Local church
- Other local congregations
- Domestic Christian charities
- Domestic secular charities
- Foreign secular charities
- Foreign Christian charities



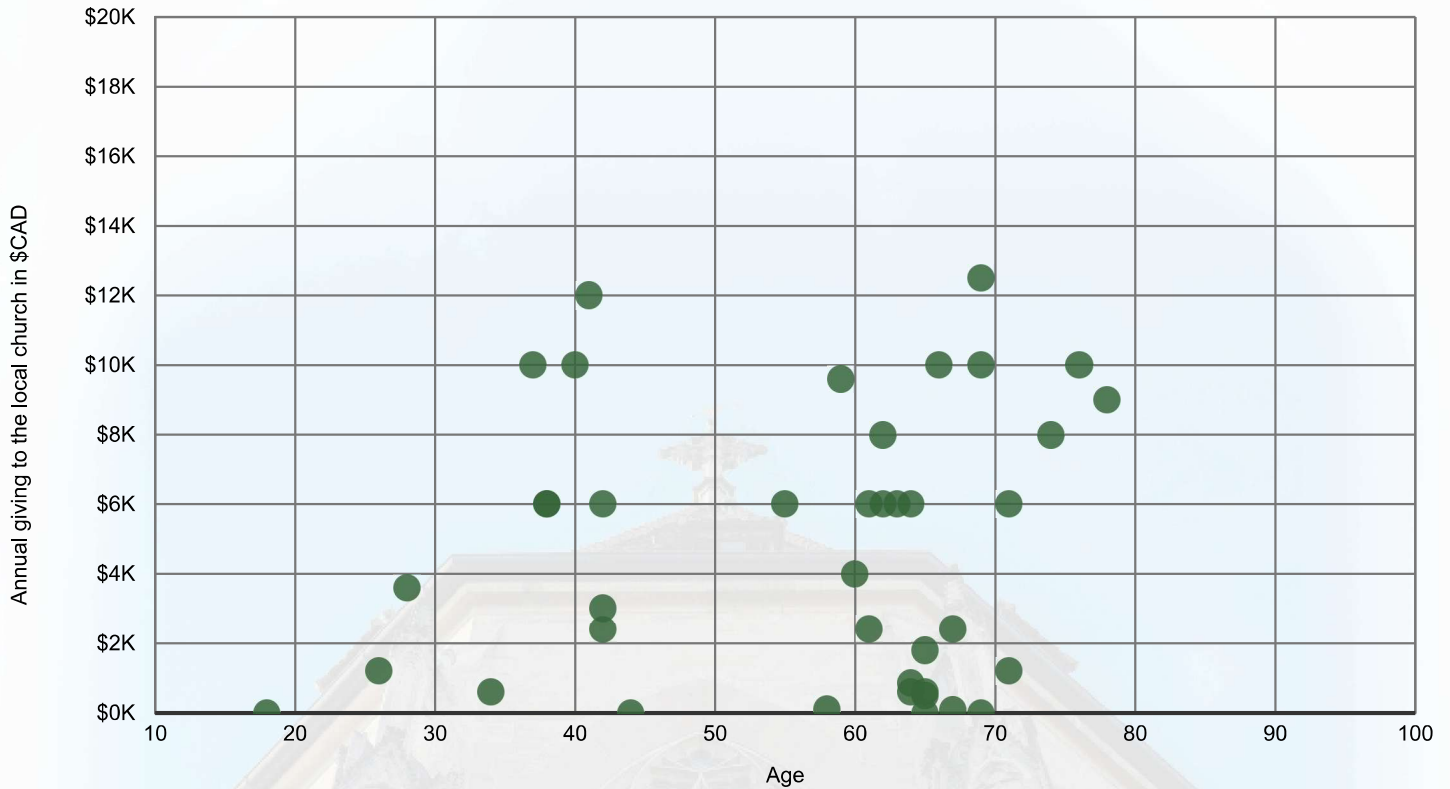
Reason for financial giving at church



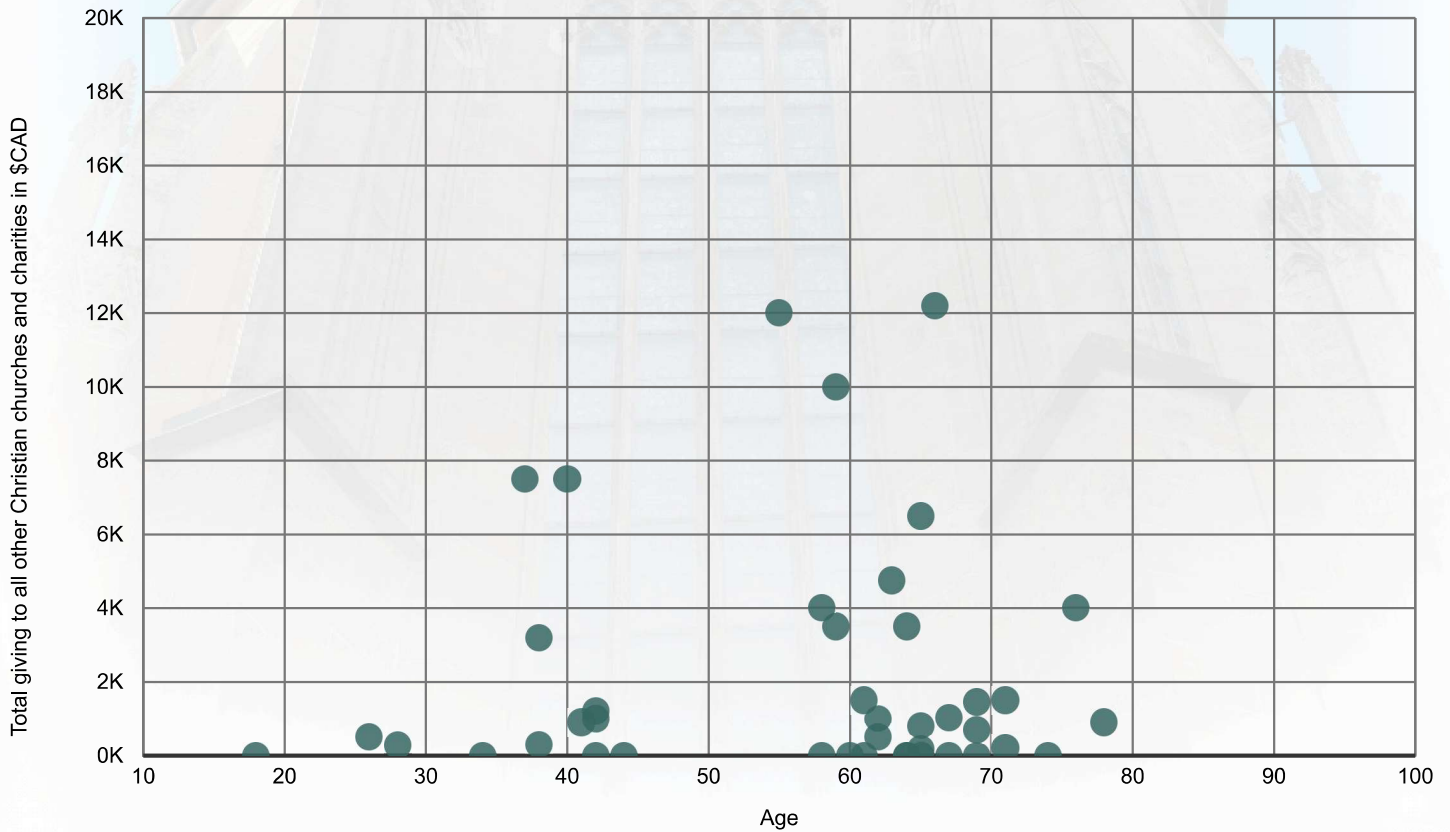
Giving to Local Church and Christian Charities

The following scatterplot displays the relationships between church member's age and the number of dollars they gave to the church.

Giving to local church by age



Giving to all other Christian churches and charities by age



Church Volunteering

Participants were asked about their volunteer activities at (and related to) church. Volunteer activities for this section range from volunteering in musical worship roles, to volunteering with children's ministries, to leading a small group or Bible study at your home on a weeknight. The graphs and cards below outline what volunteer activities are most common as well as the average number of hours spent in these roles annually.

36

Volunteer at church

84%

Volunteer at church

270

Estimated total church volunteers

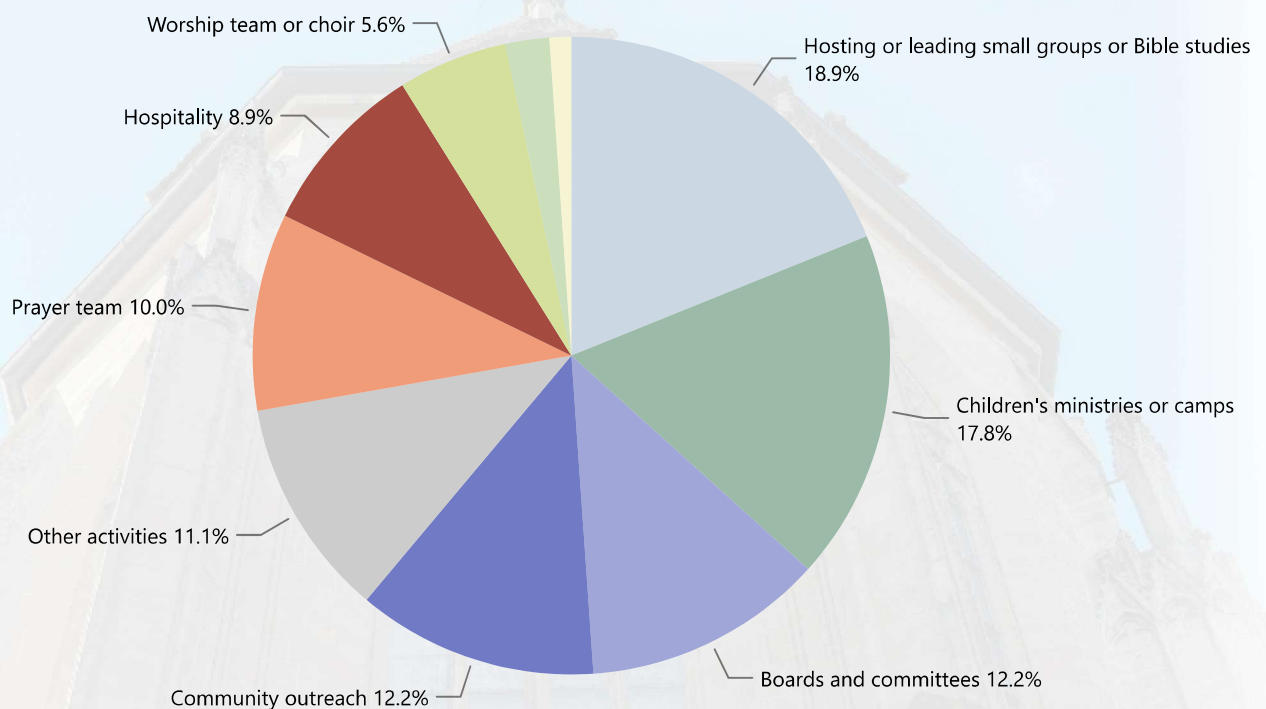
163

Average annual church volunteer hours per person

63,066

Estimated total annual church volunteer hours

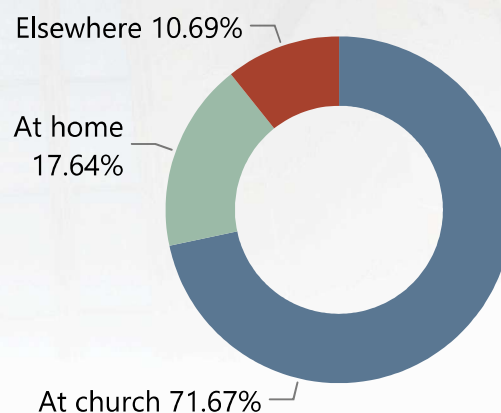
Church Volunteer Activities



Church-related volunteering can happen in various locations. People might volunteer in church programs and events in the church building itself, at home, or elsewhere in the community.

Participants were asked what percentage of their church volunteer hours are spent at:

- 1) The church or surrounding neighbourhood,
- 2) home or surrounding neighbourhood, or
- 3) elsewhere in the community

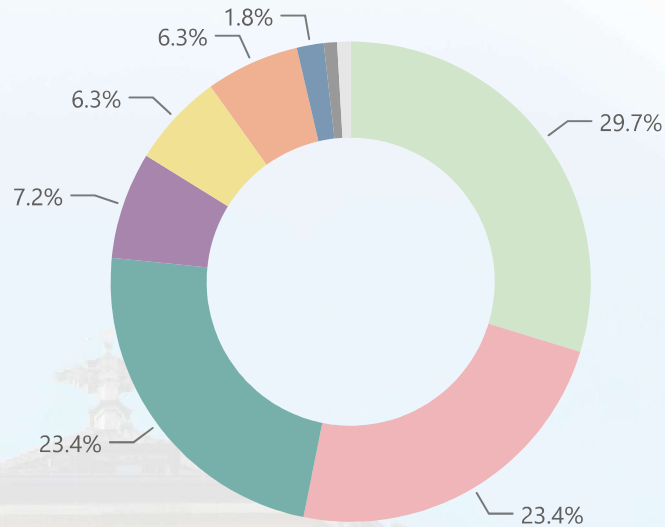


Church Volunteering

Participants were also asked to provide reasoning for why they choose to volunteer at church. For some, the reason may be highly personal, and for others, it could be motivated by skill development or networking. Spiritual growth is another potential factor, as well as being 'volun-told' (told/forced to volunteer).

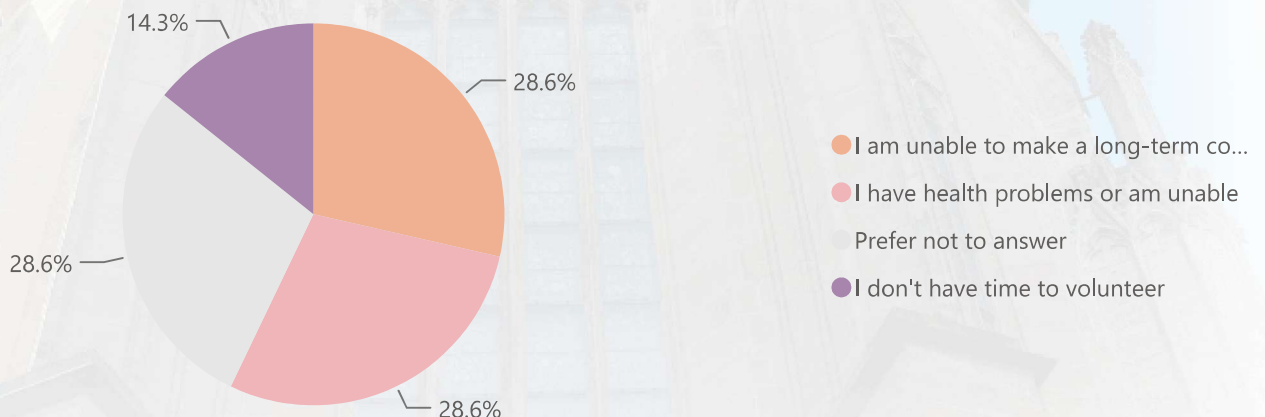
Reasons for volunteering at church

- To help others in my congregati...
- For personal enjoyment and fulf...
- For spiritual growth, or a sense ...
- To gain or improve my skills and...
- I feel appreciated when I volunt...
- You or someone you know has ...
- For networking, connections, or ...
- Other reasons
- Prefer not to answer

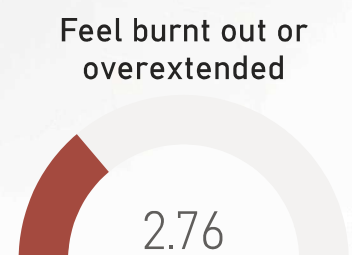
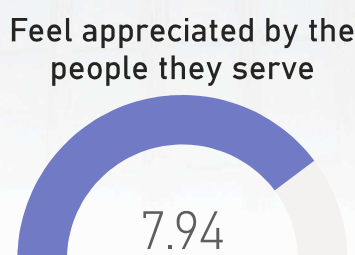


Furthermore, why might people choose not to volunteer at church? The following graph displays each reason why individuals indicated that they do not volunteer.

Reasons for not volunteering at church



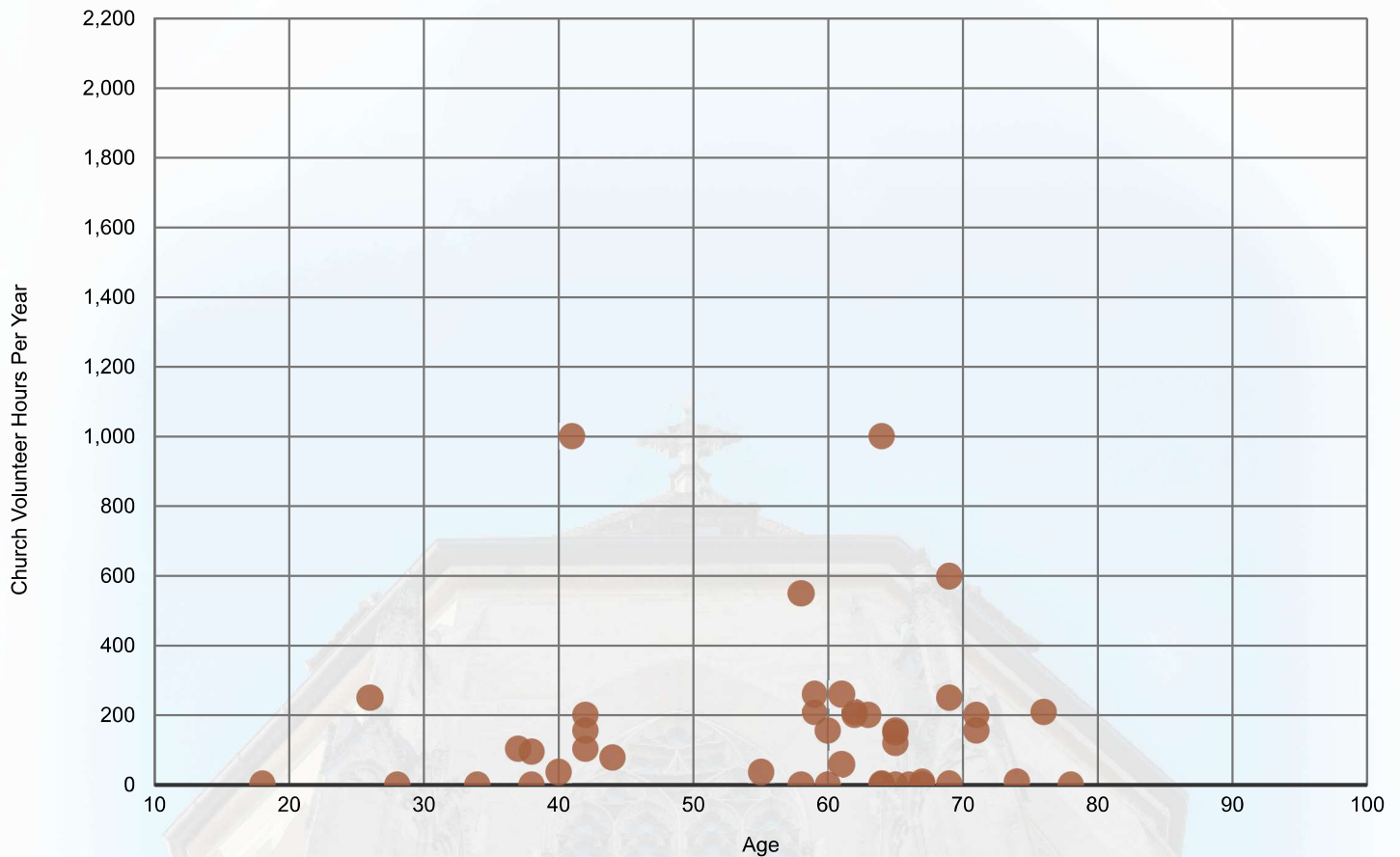
Participants were also asked to rank their perceived level of feeling burnt out and appreciated while volunteering at church. These questions follow a scale of 0-10 where 0=Never; 10=All the time.



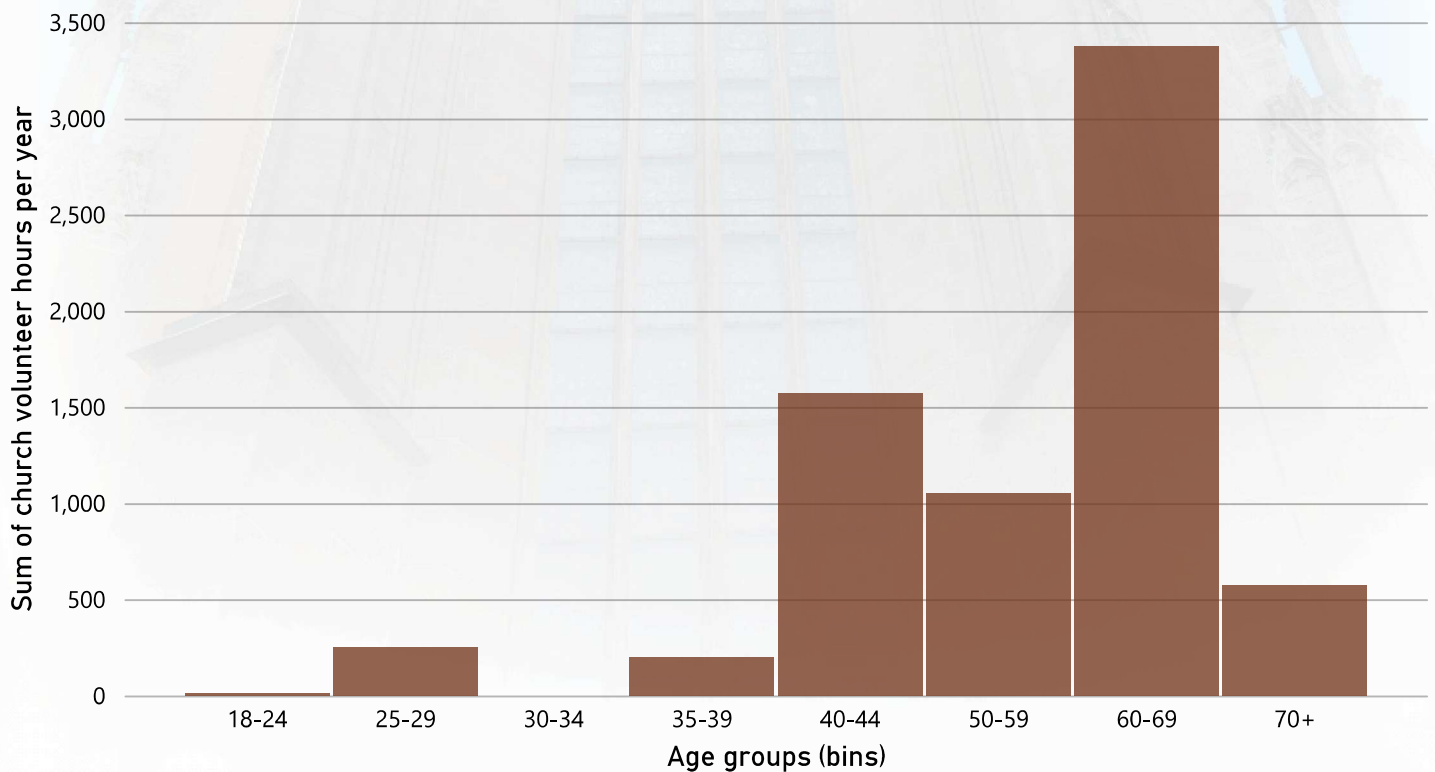
Church Volunteering

The following scatterplot displays the relationships between church member's age and the hours they spent volunteering at your church per year.

Church volunteer hours per year and age



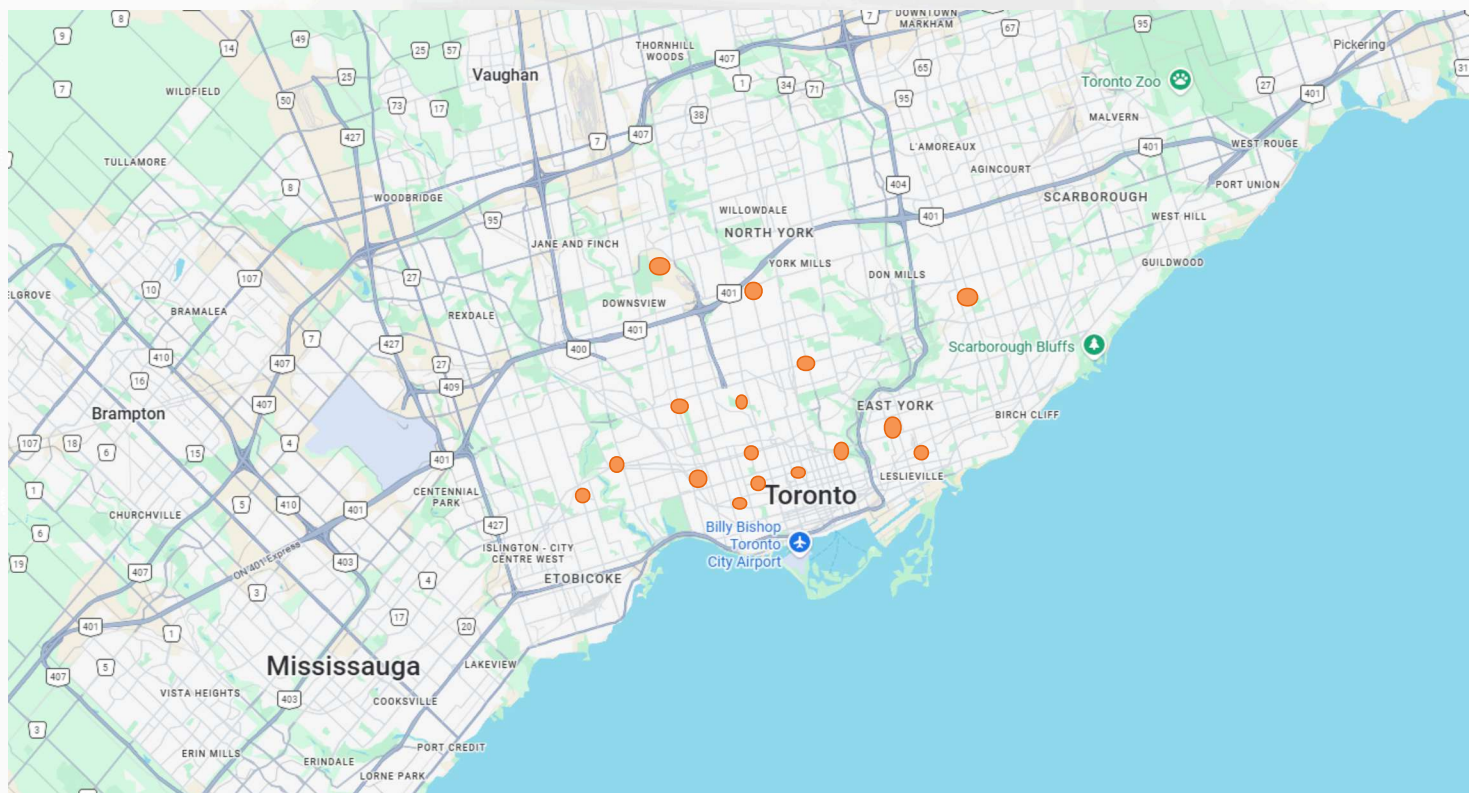
Church volunteer hours per year and age (binned)



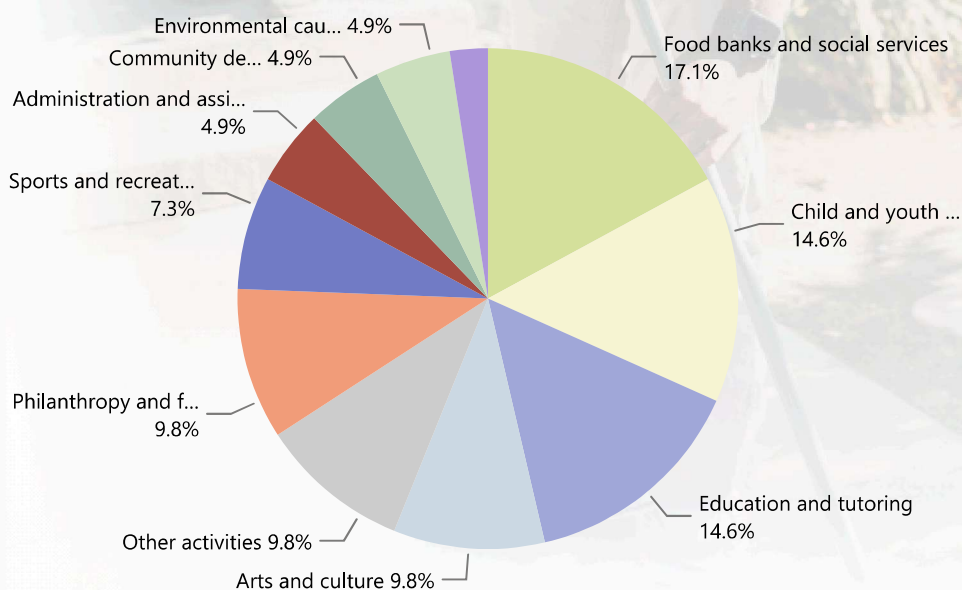
Volunteering Beyond Church

Many Christians volunteer beyond their local church. For example, individuals might volunteer to clean up litter in parks, volunteer as a tutor or fundraiser, or help coach a soccer team. Religious volunteer activities may also be included in this section, but are not explicitly connected to your church. For example, members may volunteer at a Christian food bank in their local community that is unassociated with their home church.

The map and cards below highlight the extent of your congregation's volunteerism beyond church-related activities.



Volunteer Activities Beyond Church



17

Volunteer outside of church

40%

Volunteer outside of church

128

Estimated total (outside) volunteers

81

Average annual (outside) volunteer hours

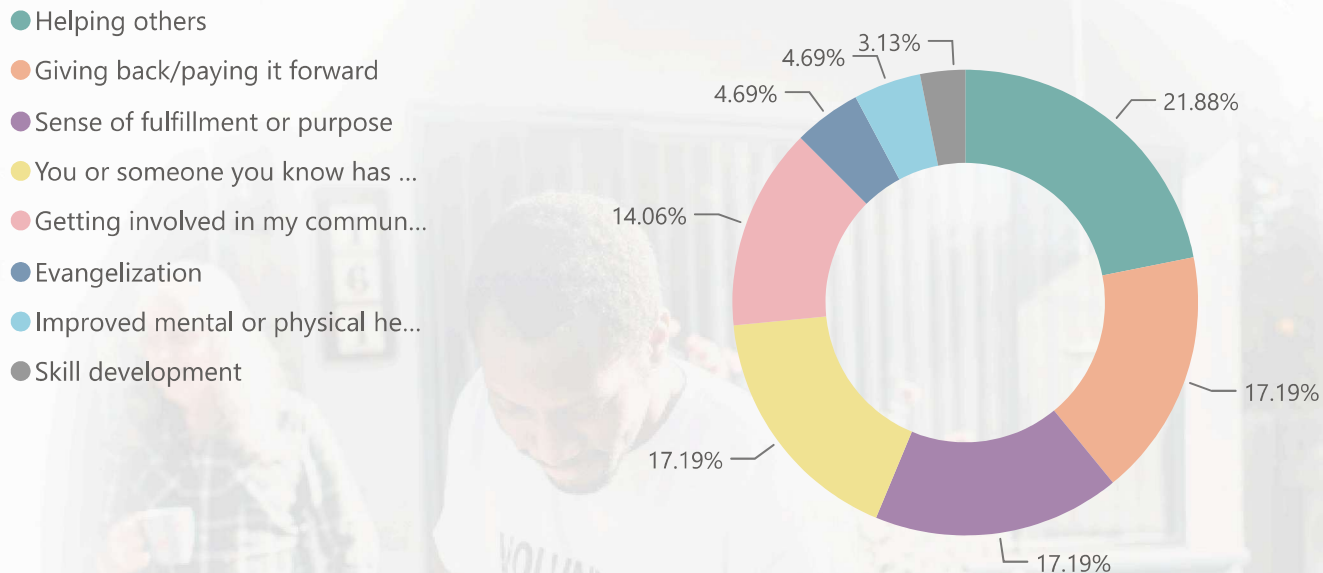
66,035

Estimated total annual (outside) volunteer hours

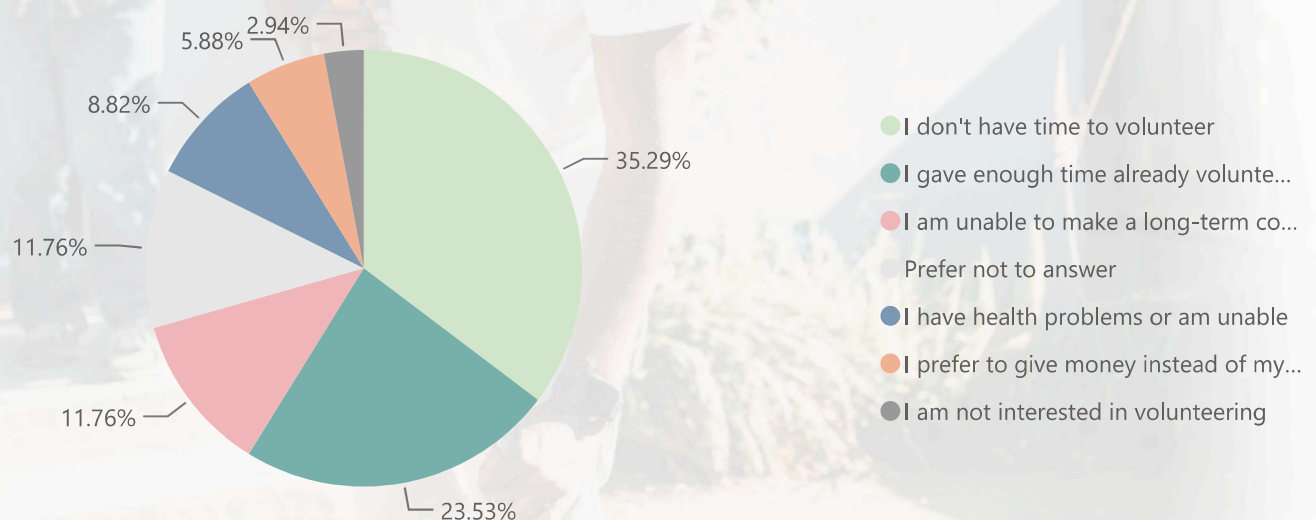
Volunteering Beyond Church

Participants were also asked to provide reasons for why they choose to (or don't choose to) volunteer outside of church. The results presented here can be compared with the previous Church Volunteering section.

Reasons for volunteering outside church

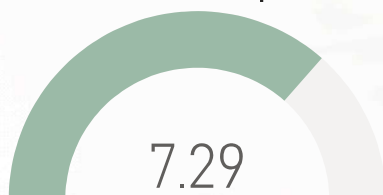


Reasons for not volunteering outside church

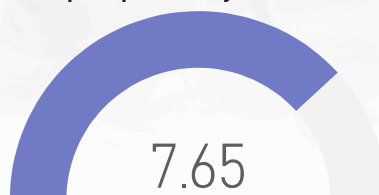


Again, participants were asked to rank their perceived level of burn out and feeling appreciated for these activities. These questions were set on a scale of 0-10 where 0=Never; 10=All the time.

Feel appreciated by leadership



Feel appreciated by the people they serve



Feel burnt out or overextended



Volunteering Summary

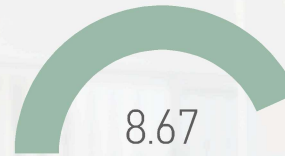
Questions concerning burnout and feeling appreciated by those served and those who lead in volunteer roles are compared on this page. These questions were set on a scale of 0-10 where 0=Never; 10=All the time.

CHURCH VOLUNTEERING

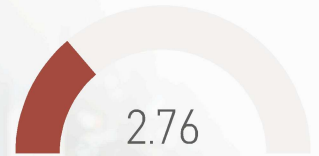
Feel appreciated by the people they serve



Feel appreciated by leadership



Feel burnt out or overextended

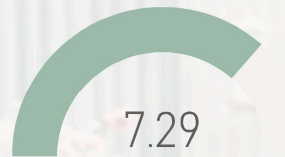


OTHER VOLUNTEERING

Feel appreciated by the people they serve



Feel appreciated by leadership

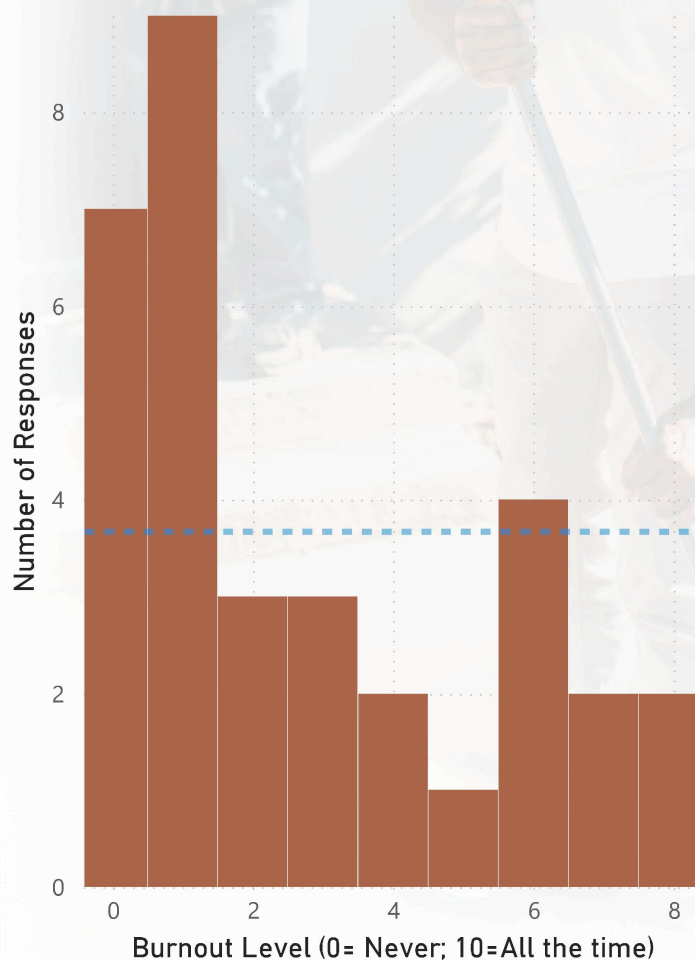


Feel burnt out or overextended

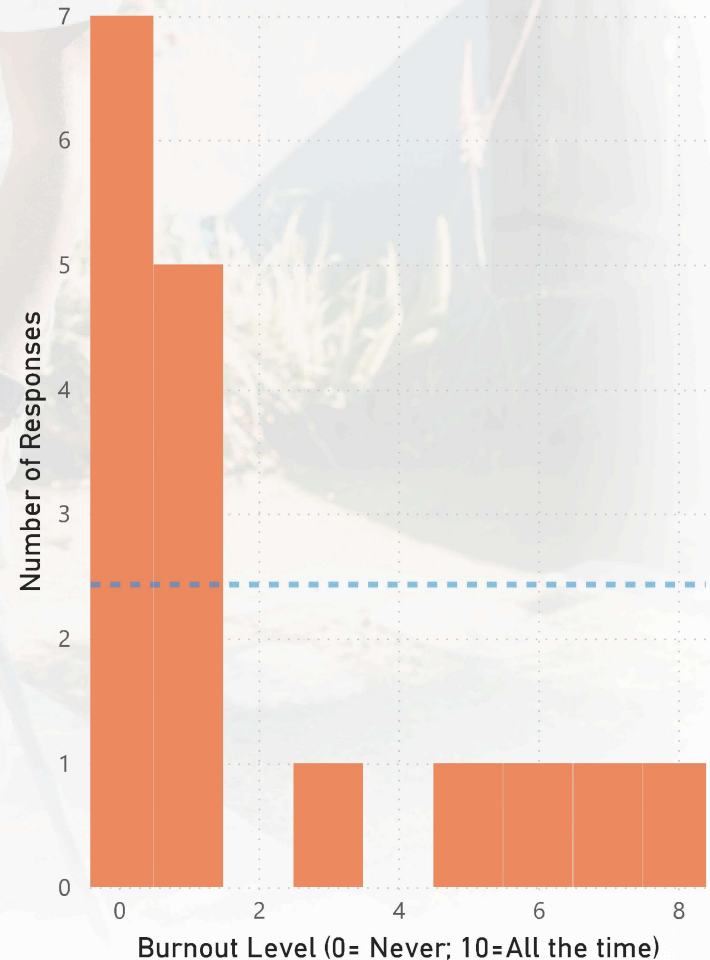


How might burnout differ depending on volunteer activity? We compared both church and outside volunteering in terms of burnout for further analysis below.

Burnout When Volunteering at Church



Burnout When Volunteering Outside of Church



Congregational Flourishing

From congregation member's perspectives, these five flourishing metrics [1] are used to quantify whether the congregation is united by a shared mission, is actively being uplifted, supported, and satisfied by its leadership, and whether members trust one another.

Participants were asked to rank these metrics, where 0 = Strongly disagree and 10 = Strongly agree.

Leaders have the skills and understanding they need to lead the congregation well.



8.6

The shared mission [of the church] is clear to everyone.



8.6

There are structures and practices that allow us [the church] to accomplish our goals.



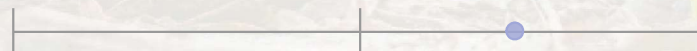
8.2

Everyone trusts each other [in our church].



7.1

Everyone is satisfied with how things are [at our church].



7.1

0 5 10

Human Flourishing

Several metrics can be used to measure human flourishing (or, wellbeing) from several angles. Although not explicitly related to religion, human flourishing has been tied to religiosity in several studies. The REACH project uses the Human Flourishing Program's metric based out of Harvard University[2].

Happiness and Life Satisfaction

Overall, how satisfied are you with life as a whole these days?



7.5

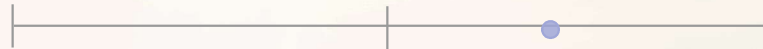
In general, how happy or unhappy do you usually feel?



7.4

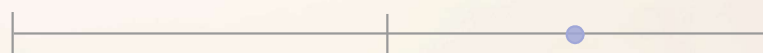
Mental and Physical Health

In general, how would you rate your physical health?



7.1

How would you rate your overall mental health?



7.4

Meaning and Purpose

Overall, to what extent do you feel the things you do in your life are worthwhile?



8.0

I understand my purpose in life.



7.7

Character and Virtue

I always act to promote good in all circumstances, even in difficult and challenging situations.



7.8

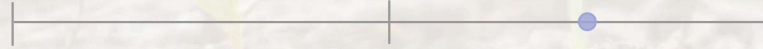
I am always able to give up some happiness now for greater happiness



7.3

Close Social Relationships

I am content with my friendships and relationships.



7.5

My relationships are as satisfying as I would want them to be.



6.7

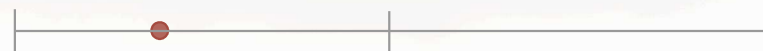
Financial and Material Stability

How often do you worry about being able to meet normal monthly living expenses?



2.5

How often do you worry about safety, food, or housing?



1.9

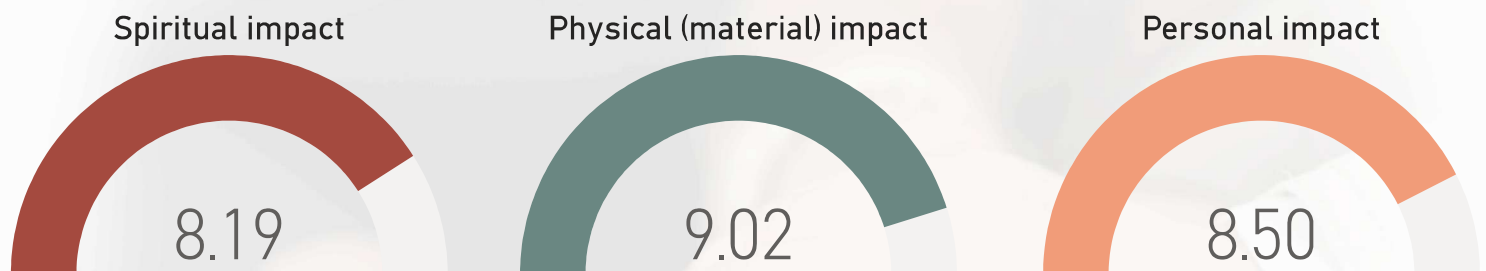
0 5 10

Impact and Outlook

Churches spiritually support their local community in a variety of ways. The social support networks, spiritual guidance, mentorship, and friendships that churches provide also have positive impacts on the emotional and spiritual health of its members.

Participants were asked to rate their church's impact across three separate rankings:

- 1) Spiritual impact on the community,
- 2) Physical (material) impact on the community, and
- 3) Personal impact



Specific impacts your church has made on the community



Other Church Impact Summary*

Respondents indicate that the church serves as a vital community hub, offering extensive support through programs like Helping Hands, which provides weekly food, clothing, and household items to around 100 families. There is a strong emphasis on outreach, including free tutoring for students from grades 1 to 12, seasonal events such as the Community Breakfast, and seniors' gatherings like coffee mornings and lunches. The church also collaborates with local organizations and businesses to expand its impact, fostering a welcoming and caring environment. Overall, the responses reflect a deep commitment to addressing physical needs and building social and spiritual connections within the neighborhood.

*Summaries were generated using the help of Artificial Intelligence (AI).

Stories of Hope and Change

Some participants also shared details of how their lives have been changed because of their local church. These stories are meant to inspire hope and to encourage the congregation to continue to work towards their shared goals and mission.

Specific personal impacts the church has made



mentoring
each
family
welcomed
planted
belonging
being
community
church
spiritual
previous
leadership
friendship
years
very
growth
life
caring
learning
care

Summary of Personal Impacts*

Respondents indicate a strong sense of community, belonging, and genuine care within the church, highlighting deep friendships and spiritual growth as key benefits. Programs such as Growth Groups, Practice the Way courses, and Radical Mentoring are frequently mentioned for fostering learning, mentoring, and connection. Many express appreciation for committed pastoral leadership that emphasizes prayer, study, and mutual support, creating a healthy environment for families. Stories of impactful experiences include church planting in Haiti and meaningful support during personal challenges like surgeries and family loss. Overall, respondents feel valued, loved, and spiritually nurtured in this welcoming church family.

*Summaries were generated using the help of Artificial Intelligence (AI).

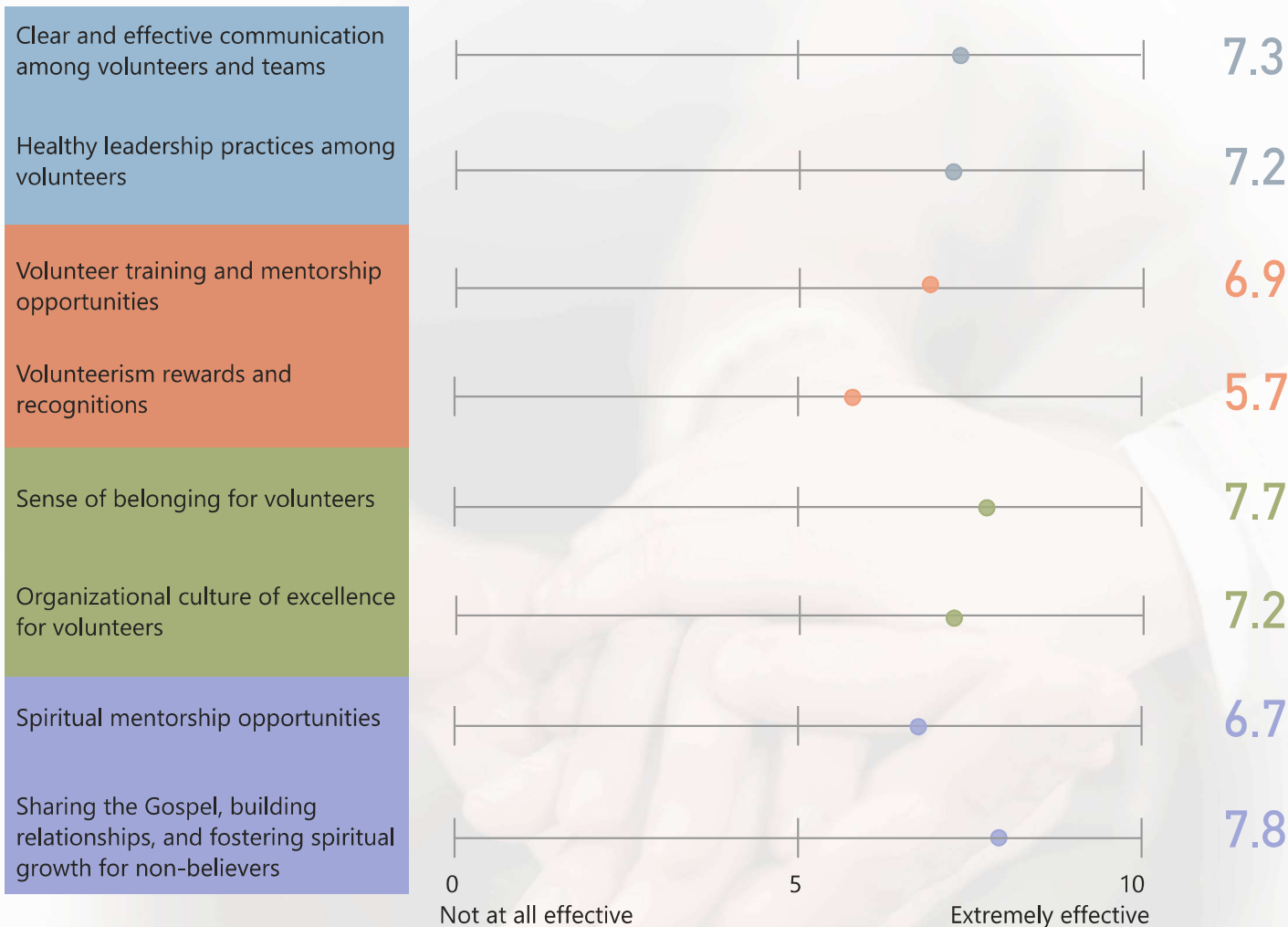
Therefore, since we are surrounded by such a great cloud of witnesses, let us throw off everything that hinders and the sin that so easily entangles. And let us run with perseverance the race marked out for us, fixing our eyes on Jesus, the pioneer and perfecter of faith. For the joy set before him he endured the cross, scorning its shame, and sat down at the right hand of the throne of God.

Hebrews 12:1-2 (NIV)

Suggestions from your Congregation

Finally, participants were asked to provide some suggestions of how their church can improve its approach to reach the greater community spiritually, socially, and materially. They were also asked to rank some key items.

Question: How well does your church promote and uphold...



Summary of Suggestions*

Respondents indicate a strong desire for deeper community engagement that goes beyond basic aid, emphasizing empowerment and meaningful support, particularly for nearby First Nations communities like [First Nation name]. There is a clear focus on spiritual growth, discipleship, and outreach, with references to biblical motivation and a commitment to evangelism. Many appreciate the church's active presence and community orientation, while also suggesting enhancements such as more family activities, youth programs, and improved communication through newsletters. A welcoming, friendly atmosphere that fosters genuine relationships beyond formal church attendance is also highlighted as important. Overall, respondents value ongoing efforts and encourage continued support for both spiritual and practical needs.

*Summaries were generated using the help of Artificial Intelligence (AI).

Next Steps

While the REACH project and this Volunteer Impact Report gives you helpful information on your congregation, the team at the Canadian Institute for Empirical Church Research (CIECR) at Wycliffe College (University of Toronto) is available to continue to work with you on the topics found herein. Whether it be volunteering, resilience, growth, or harnessing the power of data-forward church research, we would love to connect with you and your church!

One way to connect is through our workshops. The CIECR has a series of in-person (or virtual) workshops that are designed to help equip churches with the skills and knowledge they need to grow and thrive. The *Volunteer Impact & Community Engagement* workshop, for example, connects to the ideas presented in this report. Please contact us if you are interested.

CIECR WORKSHOP SERIES #5

Volunteer Impact & Community Engagement



Walk through your congregation's REACH report and discover your church's volunteer DNA and level of flourishing.
Requires a completed REACH survey and report.

We also have a variety of other workshops available:

CIECR WORKSHOP SERIES #1

Connecting to Thrive



Identify, engage, and develop ministry opportunities in your local context. Explore why community engagement is not just beneficial but essential to fulfilling your church's mission.

CIECR WORKSHOP SERIES #2

'Greatness' in the Canadian Church



Learn how churches move from good to great and assess your own church's level of 'greatness.'

CIECR WORKSHOP SERIES #3

Intercultural Fluency at Church



Empower and strengthen your church community by embracing intercultural fluency through key insights and actionable steps.

CIECR WORKSHOP SERIES #4

Futures after Closure: Resources for Continued Impact



Learn how local congregations and the community continue to engage mission, even after churches close.
A collaboration with the Centre for Missional Leadership.

CIECR WORKSHOP SERIES #6

Data-Wise Churches



Learn how your church can harness the power of data-driven insights to accomplish its mission and vision.

You can also visit ciecr.wycliffecollege.ca/events for information on our upcoming webinars and conferences.

End Notes

[1] Long, K. N. G., Nakamura, J. S., Long, P. M., Gregg, R. J., Abraham, F., Counted, V., Johnson, B. R., & VanderWeele, T. J. (2025). Flourishing Communities: The Role of Faith Communities in the Promotion of Flourishing and the Common Good. *Journal of Psychology and Christianity*, 44(1), 84–107. <https://dash.harvard.edu/handle/1/42720284>

[2] *Our Flourishing Measure | The Human Flourishing Program*. (n.d.). Retrieved July 30, 2025, from <https://hfh.fas.harvard.edu/measuring-flourishing>

Thank you for your participation in the Volunteer Impact Survey and the Regional Engagement Atlas of Churches (REACH) project.

Your contribution will allow the Canadian Institute for Empirical Church Research (CIECR) at Wycliffe College to continue innovating data-centric research on the Canadian Church for years to come.



Wycliffe College

AT THE UNIVERSITY OF TORONTO

Canadian Institute for Empirical Church Research

