

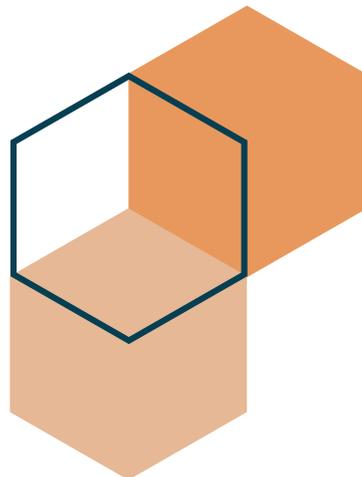
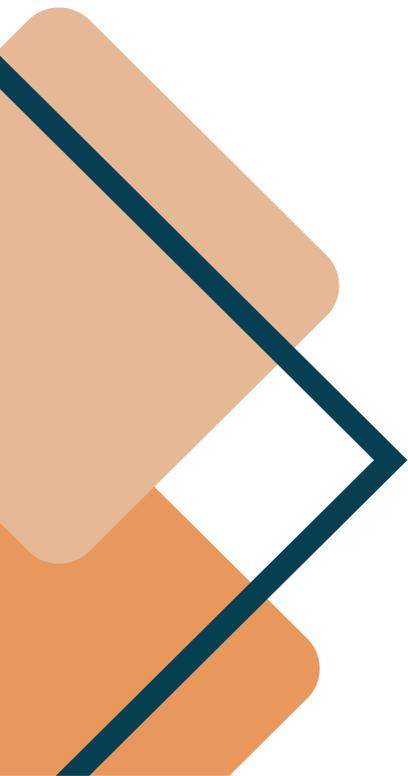


Wycliffe College

AT THE UNIVERSITY OF TORONTO

Canadian Institute for Empirical Church Research

WHAT SERVICES DO WE OFFER?



COMMUNITY PROFILES

Get to know your community on a deeper level

BASIC FEATURES

Simple and Functional Reports

Community profiles are short (5–6 page) infographic reports developed using ArcGIS Business Analyst and data from the Canadian Census and Environics. These profiles are an excellent way to better understand the demographic and socioeconomic diversity of the neighbourhood or community that your church is located in.

Custom Geographic Scales

Geographic boundaries can either be drawn manually, defined by walking/driving distance to the church, or classified by postal codes and other census boundary types. These can also be combined for deeper comparative results upon request.

Diverse Datasets

Community profiles feature age and gender pyramids, data on ethnicity or cultural origin, language, population growth, education (level, distributions, etc.), employment (sector/industry, etc.), and so much more! Specific data variables can also be added upon request; these are subject to availability and accessibility through ArcGIS Business Analyst.

Ready to Share

These reports are delivered securely via email or OneDrive. They typically come as print-ready PDFs that can easily be shared with others virtually.

Even More Data

Request other standardized reports and infographics from Environics and ArcGIS Business Analyst datasets for Canada, specific provinces, postal codes, and more.

Interested? Contact us today:
wycliffe.ciecr@utoronto.ca

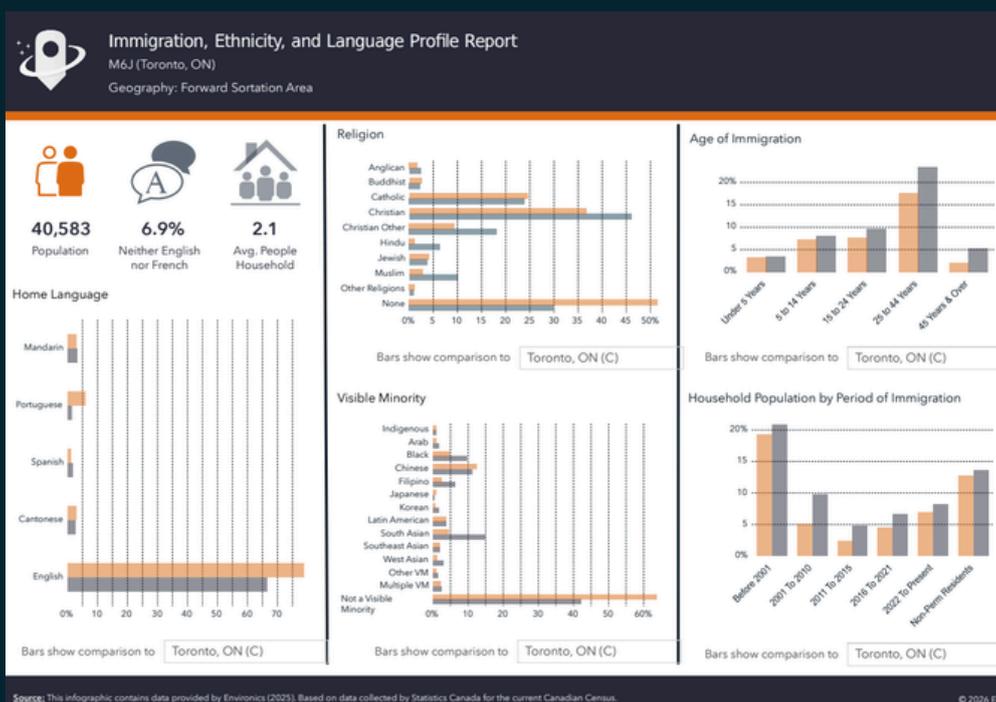
PRICING

Number of profiles	Cost
1	\$200
Bulk order (2+)	Discounts available when ordering in bulk. Please contact us.
<i>Subsidies on the basis of financial need are also available upon request.</i>	

COMMUNITY PROFILES

Get to know your community on a deeper level

EXAMPLES



MINISTRY DASHBOARDS

Clarity for leaders, insight for congregations

BASIC FEATURES

Custom Layout

A tailored interface built to reflect denominational or parish priorities, branding, and workflows.

Interactive Map

Geographic visualization of congregations and communities, enabling exploration at multiple scales.

Historic Longitudinal T3010 Data

Access to 30 years of charitable filing data (Canada Revenue Agency) with 5 key revenue fields and 5 key expensive fields tracked over time.

Census Canada and Envirionics Overlays

Demographic and community data integrated down to the Dissemination Area level. These overlays allow leaders to understand surrounding communities in detail, with variables such as:

- Immigration and ethnic origin (recent arrivals, country of origin, visible minority groups)
- Population projections (forward-looking demographic estimates)
- Total population and age distribution (size, density, generational cohorts)
- PRIZM segments (lifestyle and consumer segmentation by neighbourhood)
- Household income and education (socioeconomic indicators)
- Religious affiliation
- Family and household structure (marital status, household size, etc.)
- Employment and industry (workforce participation and key sectors)

Custom Denominational Data Fields

Up to 10 fields of denominational data integrated into the dashboard, enabling alignment with internal reporting and analysis.

Feature Pipeline and Auto-Updating Maps

Access to the feature request and voting system, allowing denominational partners to shape ongoing development. Maps and visualizations are automatically updated as new features are introduced.

Access to CIECR Research Studies and Analysis

Inclusion of relevant findings, reports, and insights from the Canadian Institute for Empirical Church Research, connecting denominational leaders to broader national studies and evidence-based analysis.

Leader and Pastor Interfaces

Role-specific access points, providing denominational leaders and local pastors with tailored views. Information can be filtered by user type to ensure relevance, security, and clarity in decision-making.

Data Integration and Security

The dashboard can be configured to establish dynamic connections to denominational data systems through API calls or direct queries, ensuring that denominational information is current and seamlessly incorporated into the platform. All integrations are managed with strong data security protocols, maintaining confidentiality and safeguarding sensitive information.

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wycliffe.ciecr@utoronto.ca

MINISTRY DASHBOARDS

Clarity for leaders, insight for congregations

PRICING

Number of churches	Annual cost
< 100 churches	\$5,000
101-500 churches	\$10,000
501-1000 churches	\$15,000
1001-1500 churches	\$20,000
1501-2000 churches	\$25,000
> 2001 churches	\$30,000

EXAMPLE

Church Name: Denominational Dashboard

Current Map Extent Summary

If no data populates, please zoom in further or change locations.

Disciple 'Engaged' Christians	101,775	175.13 %
Invigorate Nominal Christians	23,075	39.706 %
Reach Religious Nones	31,335	53.92 %
Convert Non-Christian Religions	1,140	1.962 %

Missional Challenge

Conversion (Total)	41%
Reach Religious	3.3%
Total Christian	55.7%

Population (2021): 58,114
 Total Churches: 55
 Total Christians: 23,075
 Total Non-Religious: 31,335
 Total Non-Christian Religions: 1,140

- Jews: 40
- Muslims: 240
- Sikhs: 240
- Hindus: 45
- Buddhists: 170
- Indigenous Spirituality: 0
- Other Religions: 405

Map

Timeline and Data Products

Selected features: 69

Distribution of Churches by Giving Size

Revenue View: Peace Lutheran Congregation Of Vernon

Your churches

Map Selected Features Summary

If no data populates, by selecting different regions or churches.

Disciple 'Engaged' Christians	5,569
Invigorate Nominal Christians	3,160
Reach Religious Nones	4,400
Convert Non-Christian Religions	275

Dissemination Area Religion Data

Dissemination Area UID	59,370,170
Province or Territory UID	59
Area (sq km)	0.19
Population	480
Dwellings	177
Households	165
Reach Religious Nones (Total Non-Religious)	280
Total Christian	130
Orthodox	0
Catholic	20
Anabaptist	0
Anglican	0
Baptist	0
Lutheran	0

Suggest an edit to this data

CUSTOM RESEARCH

Surveys, maps, reports, and more!

BASIC FEATURES

Basic Research Package

We offer a structured approach over 30 hours to help organizations achieve their research goals. It is designed to balance thoroughness and flexibility, ensuring that research aligns with client priorities and delivers meaningful results.

Our Hope and Commitment

Our research team is committed to helping church and denominational leaders better understand their congregations, communities, gifts, and challenges. We hope that our custom research options and expertise can help equip and empower the Canadian Church to thrive and accomplish its goals, mission, and vision.

Our Approach

We love working with churches and denominations directly to creatively shape a new project. Our team of dedicated researchers come from a variety of academic and practical backgrounds. We will help design and execute a wide variety of studies giving you the necessary data you need. We can also work in French.

Our Fields of Expertise

With our mixed methods research expertise and comprehensive dataset we are confident we can provide valuable insights for your church or organization.

Some of our specific research expertise includes:

- Quantitative and qualitative survey design
- Data management
- Data pipeline development
- Data science and visualizations
- Geospatial analysis (ArcGIS Pro)
- Mapping (virtual web experiences and print products)
- Growth and decline of the Canadian Church
- Sociology of religion
- Financial analysis

Our Datasets

We have one of the largest datasets on the Canadian Church spanning over 30 years. Our datasets consist of public and denominational data, including the Canadian Census (Statistics Canada) and T3010 datasets from the Canada Revenue Agency (CRA). In total, our data contains over 900 million individual points.

Get Involved

Book a meeting with us via email. We will begin by having a 1-2 hour session to define project goals, scope, and deliverables. We will help you explore your questions and then suggest possible solutions or products we can provide.

We will then have a mid-point consultation (1 hour) to discuss how the project is moving forward and to refine and/or adjust our approach as needed.

Upon project completion, we will have a final presentation (1 hour) of our findings and provide suggestions based on the research questions. This includes time for feedback, further questions, and future planning.

Previous Custom Projects

We have worked previously with denominations, individual churches, diocesan leadership, charities, members of the public, and fellow research institutes. Some of our past customized research projects include: ministry dashboards for church planting and missional engagement, volunteer engagement and impact surveys, congregational demographic surveys, language and ethnic diaspora analyses, and more.

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CUSTOM RESEARCH

Surveys, maps, reports, and more!

PRICING

Hours	Cost
Base package: 30 hours	\$5,000
Additional hour(s) required	\$150 / additional hour required
Other custom packages	Pricing varies. Please contact us for an estimate.

EXAMPLES

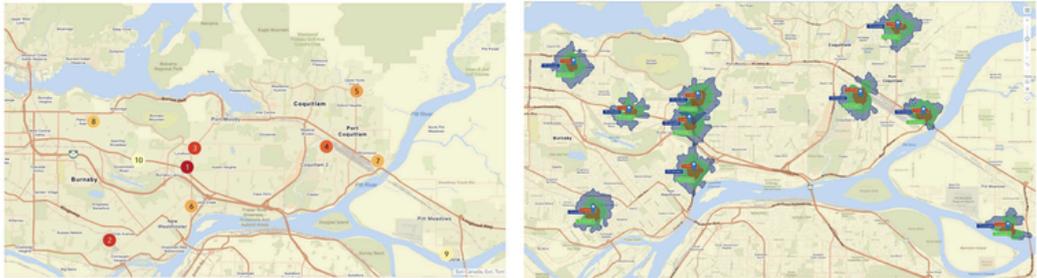
What is the name of your church?*

The following questions concern your home church; i.e. the church you attend most frequently or are a member of.

Where is your church located?*

Please find your church's exact location on the map below or by typing the address into the address bar.

Site name	Site area	Rank	Final score	2014 Total Population				2010-2018 Total Pop %Chg				2011 Females 15 to 64 Yrs (Census)				2011 Males 15 to 64 Yrs (Census)				2011 Net Christian (Census)			
				Value	Score	weight	Weighted score	Value	Score	weight	Weighted score	Value	Score	weight	Weighted score	Value	Score	weight	Weighted score	Value	Score	weight	Weighted score
4855 Austin Rd, Burnaby, British Columbia, V3J 1N0	15 minutes	1	1.000	24,583	1.000	0.20	0.200	16.0%	0.207	0.20	0.041	7,567	1.000	0.20	0.200	7,572	1.000	0.20	0.200	7,846	1.000	0.20	0.200
4855 Station Hill Dr, Burnaby, British Columbia, V3N 5H8	15 minutes	2	0.852	22,026	0.888	0.20	0.178	3.7%	0.065	0.20	0.013	6,940	0.904	0.20	0.187	6,465	0.843	0.20	0.169	6,776	0.854	0.20	0.171
544 Clarke Rd, Coquitlam, British Columbia, V3K 3K5	15 minutes	3	0.762	20,671	0.628	0.20	0.166	7.1%	0.104	0.20	0.021	5,866	0.779	0.20	0.136	5,977	0.774	0.20	0.135	5,811	0.724	0.20	0.145
2540 Shaughnessy St, Port Coquitlam, British Columbia, V3C 2A8	15 minutes	4	0.655	16,181	0.632	0.20	0.126	4.1%	0.070	0.20	0.014	4,713	0.651	0.20	0.122	4,655	0.615	0.20	0.123	5,374	0.664	0.20	0.133
3380 David Ave, Coquitlam, British Columbia, V3E 6J5	15 minutes	5	0.487	10,566	0.386	0.20	0.077	4.6%	0.076	0.20	0.015	3,525	0.439	0.20	0.088	3,303	0.395	0.20	0.079	3,654	0.431	0.20	0.086
431 E Columbia St, New Westminster, British Columbia, V3L 3K4	15 minutes	6	0.402	10,026	0.389	0.20	0.078	5.6%	0.087	0.20	0.017	3,323	0.423	0.20	0.082	3,309	0.396	0.20	0.079	3,063	0.421	0.20	0.084
2130 Hawkins St, Port Coquitlam, British Columbia, V3B 0S6	15 minutes	7	0.330	4,218	0.198	0.20	0.022	85.2%	1.000	0.20	0.200	1,244	0.198	0.20	0.022	1,179	0.094	0.20	0.019	1,136	0.092	0.20	0.018
6150 Curtis St, Burnaby, British Columbia, V3B 4K7	15 minutes	8	0.298	6,355	0.289	0.20	0.058	-2.0%	0.000	0.20	0.000	2,751	0.327	0.20	0.065	2,754	0.318	0.20	0.064	2,968	0.338	0.20	0.066
35831 Burnston View Rd, Pitt Meadows, British Columbia, V2Y 0B8	15 minutes	9	0.072	3,380	0.071	0.20	0.014	3.4%	0.062	0.20	0.012	967	0.068	0.20	0.014	953	0.057	0.20	0.011	956	0.065	0.20	0.013
3430 Lake City Way, Burnaby, British Columbia, V3A 4Y2	15 minutes	10	0.000	1,751	0.000	0.20	0.000	0.1%	0.024	0.20	0.005	497	0.000	0.20	0.000	512	0.000	0.20	0.000	478	0.000	0.20	0.000



WORKSHOPS

Gather, discuss, equip, and strategize

BASIC FEATURES

Flexible Workshops

Workshops provide space for your church's leadership team and community to gather, learn, pray, and discuss a variety of key topics.

Our workshops can either be run as an intensive single day event, or over the span of a couple weekends. Our workshops are also available either in-person or virtually for churches or denominational organizations that may be located far from Wycliffe College or where in-house travel cannot be made possible.

Available Workshops

The following workshops are available for churches and denominations to run:

Connect to Thrive:

A community engagement workshop with the aim of educating local churches and community organizations about the under-explored ministry opportunities within their areas of focus in the local community.

'Greatness' in the Canadian Church:

A workshop focused on moving churches from 'good' to 'great' with practical and theological insights and a real-time 'greatness' assessment.

Intercultural Fluency at Church:

A workshop designed to foster important conversations about intercultural communication, ministry, and diversity using key insights and actionable steps.

Collaborative Learning Approach

Most of our workshops include time for group discussion and collaborative brainstorming as well as time for solo prayer, discernment, and reflection. Some workshops may also use relevant handouts or worksheets to enhance learning.

Customizations Available

Custom workshop topics are available upon request and following a consultation with CIECR staff. Pricing may differ from that listed in this document for customizations.

Futures After Closure: Resources for Continued Impact:

A workshop to encourage and support churches going through painful transitions, such as closure, and to equip leaders and the community to understand how they can continue to make a difference.

Volunteer Impact and Community Engagement:

A workshop based on the Regional Engagement Atlas of Churches (REACH) project reports. Churches must have already received a REACH report to participate.

Data-Informed Churches:

A workshop with the goal of teaching church leadership how to better engage with data-driven insights to accomplish their mission and vision.

The CIECR also regularly offers other workshops

These available to any church who is interested in participating for a lower price. Topics may vary from those listed above. Find these listed on our Events page at <https://ciecr.wycliffecollege.ca/events/>

Interested? Contact us today:
wycliffe.ciecr@utoronto.ca

WORKSHOPS

Gather, discuss, equip, and strategize

PRICING

Type	Cost
CIECR-scheduled workshop	\$200 / church
Custom workshop	\$2,000

OUR 6 STANDARD WORKSHOPS

CIECR WORKSHOP SERIES #1

Connecting to Thrive



Identify, engage, and develop ministry opportunities in your local context. Explore why community engagement is not just beneficial but essential to fulfilling your church's mission.

CIECR WORKSHOP SERIES #2

'Greatness' in the Canadian Church



Learn how churches move from good to great and assess your own church's level of 'greatness.'

CIECR WORKSHOP SERIES #3

Intercultural Fluency at Church



Empower and strengthen your church community by embracing intercultural fluency through key insights and actionable steps.

CIECR WORKSHOP SERIES #4

Futures after Closure: Resources for Continued Impact



Learn how local congregations and the community continue to engage mission, even after churches close.
A collaboration with the Centre for Missional Leadership.

CIECR WORKSHOP SERIES #5

Volunteer Impact & Community Engagement



Walk through your congregation's REACH report and discover your church's volunteer DNA and level of flourishing.
Requires a completed REACH survey and report.

CIECR WORKSHOP SERIES #6

Data-Informed Churches



Learn how your church can harness the power of data-driven insights to accomplish its mission and vision.

SPEAKING ENGAGEMENTS

Hire the CIECR to speak at your event

BASIC FEATURES

Interested in Hiring Us?

We regularly present on some of the newest groundbreaking church research at many types of events, including our own! In the past, we have spoken at national assemblies, church retreats, clergy gatherings, academic conferences, and more.

Our Expertise

Our team of dedicated researchers come from a variety of academic and practical backgrounds and can present on a wide variety of topics. We primarily study the growth and decline of the Canadian church, denominational trends, mapping churches in Canada, and other topics pertinent to leaders and congregation members alike. We can also work in French.

Tailored to Your Context

Every presentation can be adapted to your specific region, denomination, or ministry context. We are able to incorporate regional data, denominational trends, and audience-specific questions to ensure that what we share directly serves your community. From keynote addresses to breakout sessions and panel contributions, we aim to provide thoughtful, research-based perspectives that support faithful and informed leadership.

Engaging and Accessible

Our presentations are designed to be clear, engaging, and accessible to a wide range of audiences. Whether speaking to clergy, lay leaders, denominational executives, or academic audiences, we translate complex research findings into compelling insights that inform decision-making and spark meaningful conversation.

Presentation Topics

With our interdisciplinary research expertise and comprehensive dataset, our presentation topics can be tailored to best suit your event.

Some of our past presentation topics have included:

- The state of co-vocational ministry in Canada
- Diocesan and denominational trends
- The use of church buildings after closure
- Volunteer engagement at church
- Intercultural and community engagement at church
- The growth and decline of the Canadian Church
- Research methods and data visualization
- And much more!

Interested? Contact us today:
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